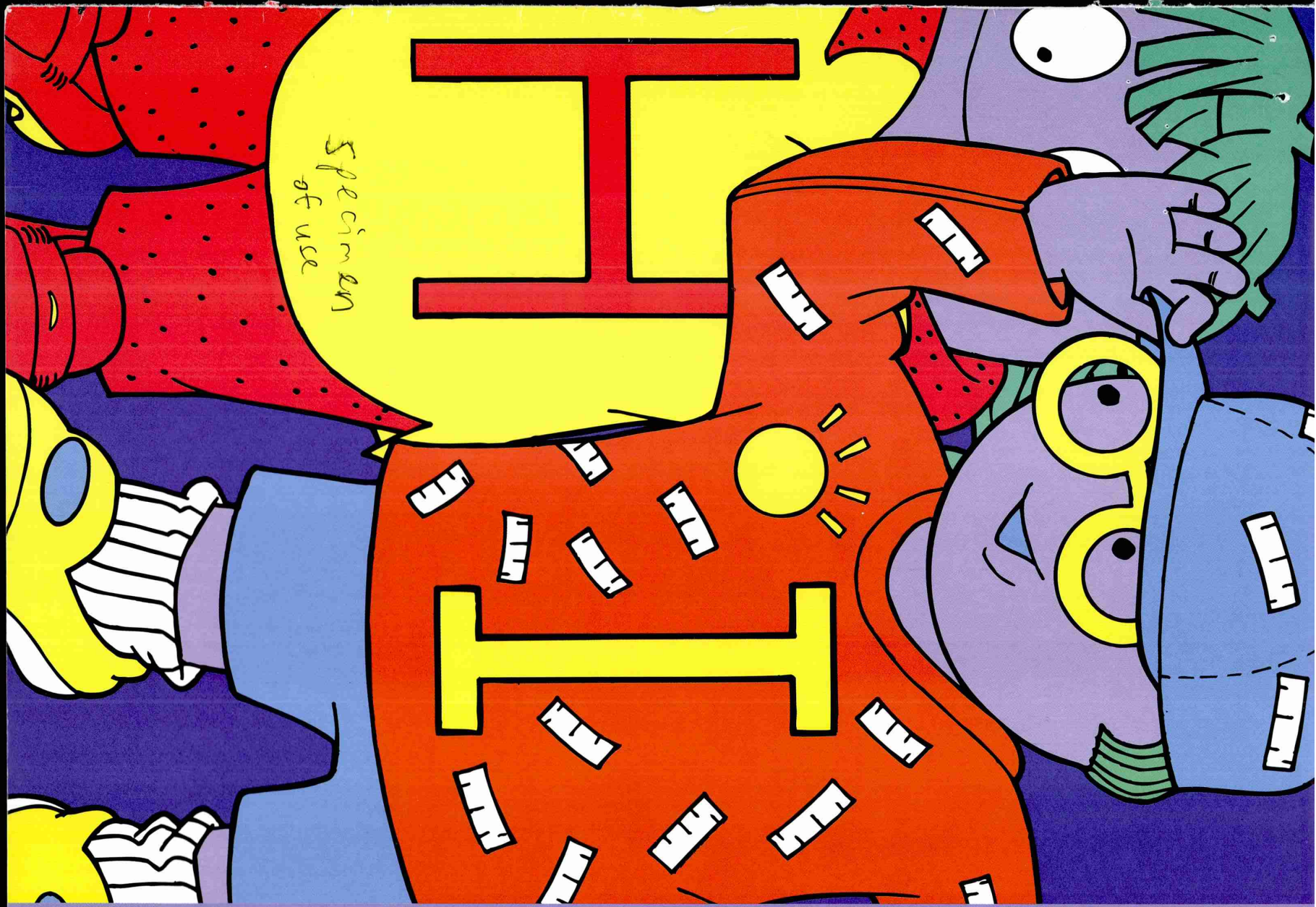

The Letter People® 1999–2000 Catalog

Welcome to the World of THE LETTER PEOPLE®

Discover the balanced early literacy series that captivates young students, streamlines your lesson preparation, and produces capable readers who approach sounds, letters, and words with enthusiasm! From Ms. A's "A'choo" to zipper–zipping Mr. Z, here are 26 charming helpers ready to light up language and literacy every day in your classroom. . . .

The Letter People create a warm, friendly, supportive environment that encourages Pre–K through Grade One youngsters to develop literacy and social skills. Because no two children or teachers are alike (neither are any two school years!) and because wide variation exists among districts, the Letter People approach is designed to be wonderfully flexible. It's easy to adjust the program materials . . . within and between grade levels. YOU structure the learning experience from a selection of inviting choices.

All Letter People programs are research–based, grounded in preferred developmental principles, and thoroughly classroom–tested. They work! Children simply love the Letter People. You're sure to love them, too.

"I love *Let's Begin With The Letter People*. It's just right for my Pre–K students. It's not a watered–down kindergarten program!"
Steven Hicks, Los Angeles, California

"*Land of The Letter People* has phonemic awareness, letter identification, and sound/symbol correlation built right in! My kindergarten children know their letters and sounds. Some are reading already."
Jennifer Dinan, New Haven, Connecticut

"I see a huge difference in reading this year. My first graders are further along than ever before. I attribute this to *Lives of The Letter People*. With songs, stories, and strategies, the children are just more interested. Look at my test results. It works!"
Paula Thomas, Chicago, Illinois

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Visit our Web site: www.letterpeople.com

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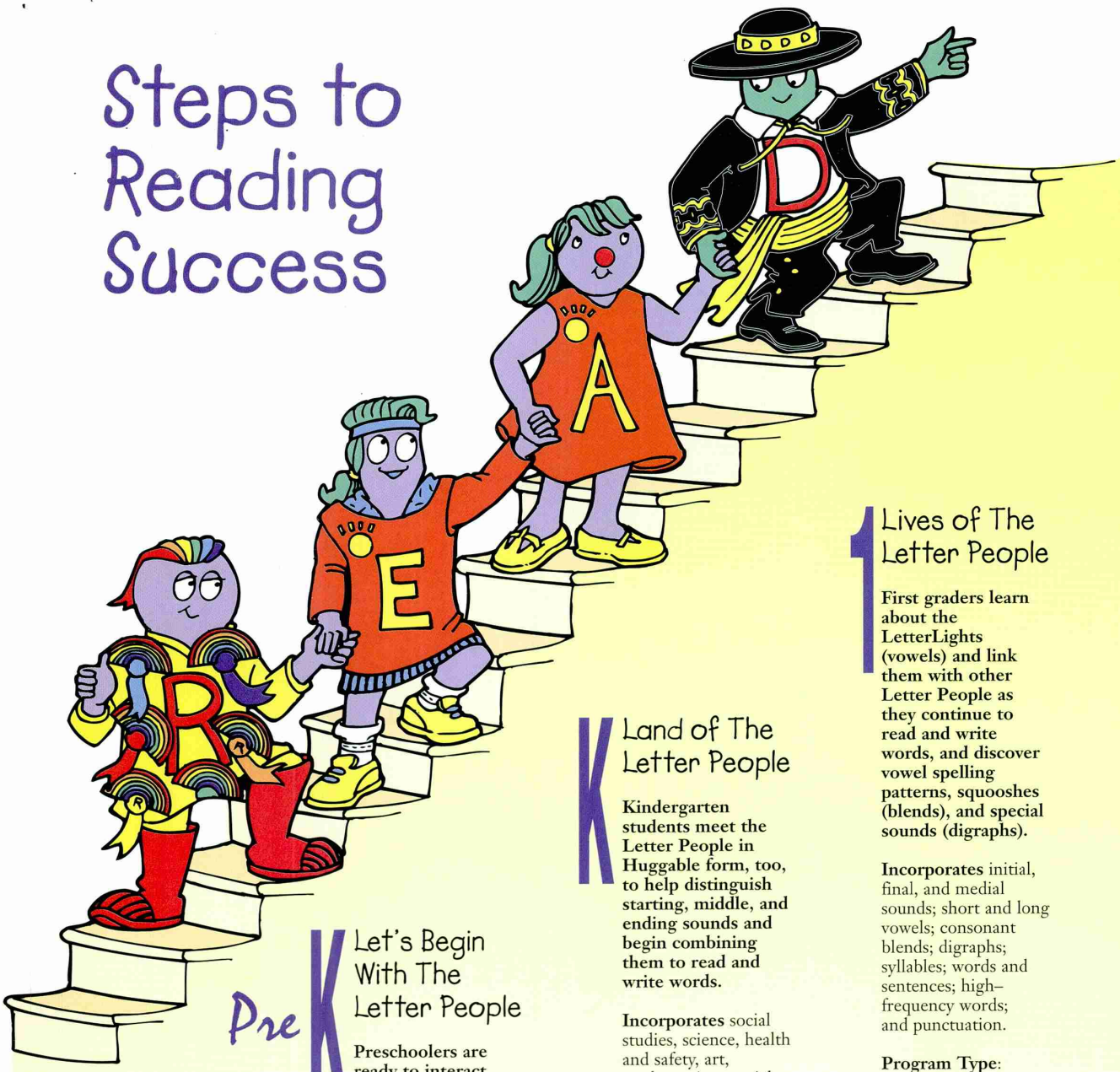
Steps to Reading Success



Pre K Let's Begin With The Letter People

Preschoolers are ready to interact with classmates and their new Huggable Letter People friends, developing oral language, phonological awareness, and letter identification skills by listening, singing, speaking, and moving.

Incorporates literacy skills, math and science, personal and social development, motor skills, art and music.

Program Type: Core

K Land of The Letter People

Kindergarten students meet the Letter People in Huggable form, too, to help distinguish starting, middle, and ending sounds and begin combining them to read and write words.

Incorporates social studies, science, health and safety, art, mathematics, spatial concepts, and music.

Program Type: Core

1 Lives of The Letter People

First graders learn about the LetterLights (vowels) and link them with other Letter People as they continue to read and write words, and discover vowel spelling patterns, squooshes (blends), and special sounds (digraphs).

Incorporates initial, final, and medial sounds; short and long vowels; consonant blends; digraphs; syllables; words and sentences; high–frequency words; and punctuation.

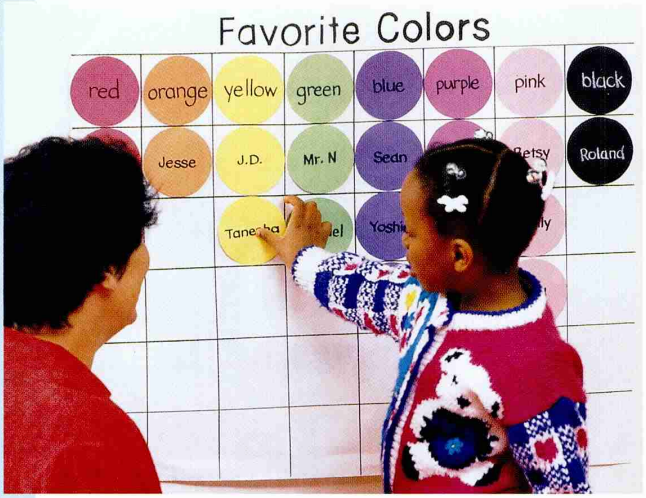
Program Type: Companion

Let's Begin With THE LETTER PEOPLE: A complete, flexible, fun-filled core program for Pre-K

Why Begin With THE LETTER PEOPLE?

They Can:

- ✔ Come alive in the classroom, involving children in their lives and adventures, becoming trusted friends, and creating a positive impact on learning that lasts for life.
- ✔ Introduce children to new books, songs, poems, nursery rhymes, and games that promote language, phonological awareness, and motor skills development.
- ✔ Teach letter identification naturally because they wear their capital and lowercase letters on their clothes.
- ✔ Model appropriate behavior, including good manners and positive conflict resolution.
- ✔ Provide a safe, creative atmosphere that allows Pre–K children to do what they do best—explore, imagine, play, and learn!

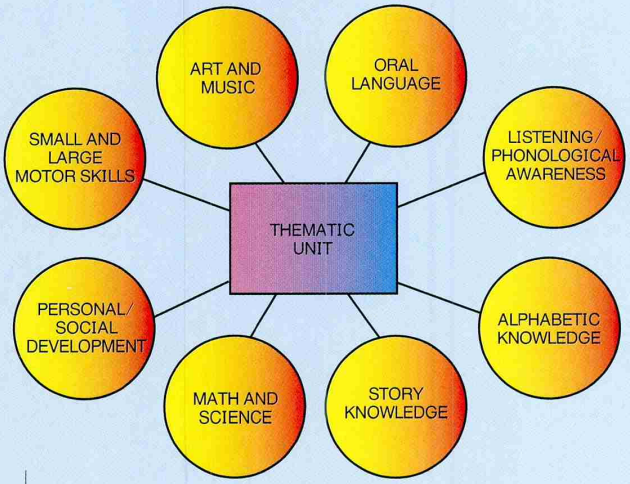


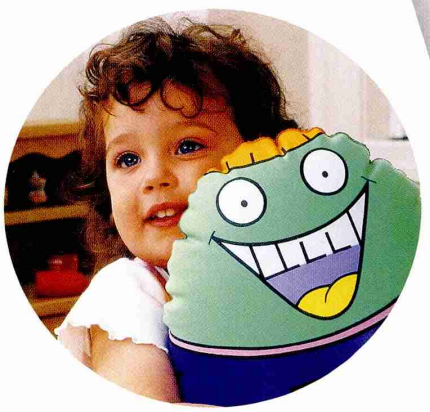
AGE LEVEL

3	4	5	6	7

Pre–K Organizing Themes

All About Me
Getting Along With Others
Everybody Has Needs
Animals, Animals, Animals
Nature All Around Us





ORDER TOLL FREE 800–227–9120
See page 34 for item numbers and prices.

You Can:

- ✔ Benefit from the experience of real Pre–K teachers who helped create and test this program in their classrooms.
- ✔ Plan each school day with ease using a thematically organized curriculum that adapts readily to your individual classroom and children.
- ✔ Choose from a flexible menu of age–appropriate whole–class and Interest Center activities designed specifically for Pre–K children.
- ✔ Give your children the best possible educational beginning with a program that fosters phonological and phonemic awareness, oral language, and communication skills.

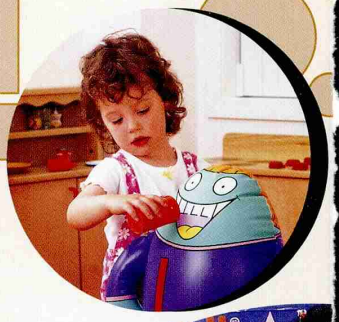
NEW PRODUCT! Available Now

Little Children LOVE The Letter People

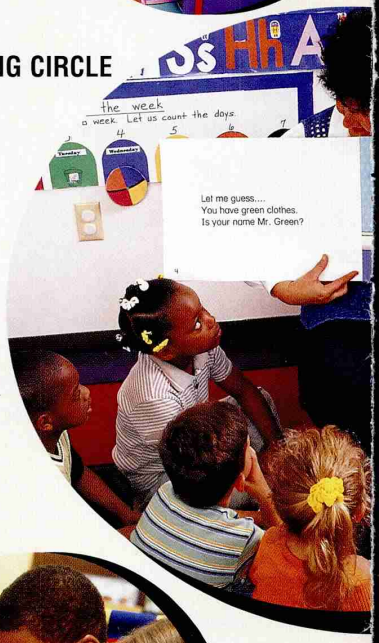
MS. P'S PAINT AND PROJECT CORNER

MR. B'S BLOCK CORNER

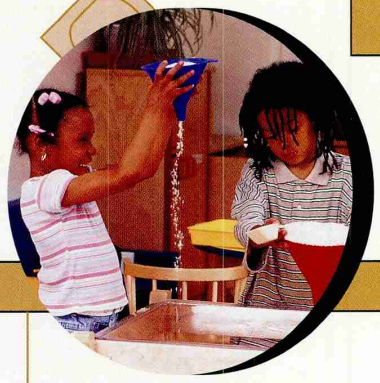
MR. H'S HOUSE-KEEPING CENTER



MEETING CIRCLE



MS. W'S WATER AND SAND TABLE



MS. K'S KITCHEN

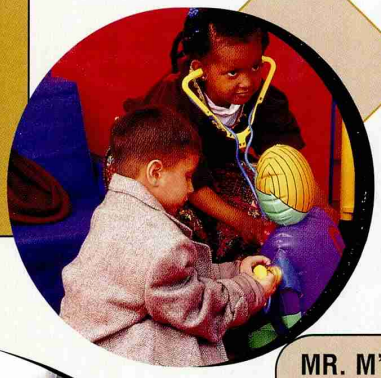
MR. G'S GAME TABLE

MR. C'S COMPUTER CORNER

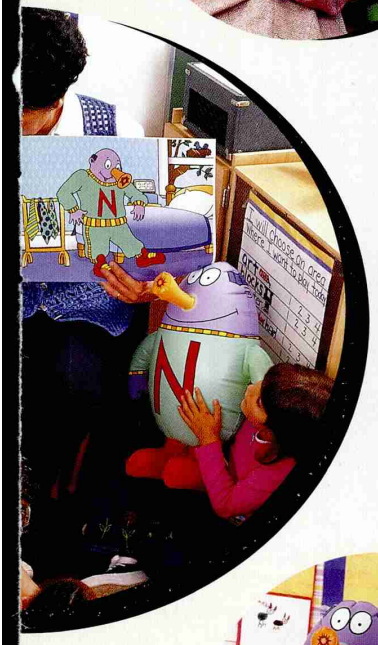
ORDER TOLL FREE 800–227–9120

Look at this visual menu of room set-up possibilities. . . . Whether your space is large or small, you can pick and choose Let's Begin With THE LETTER PEOPLE ideas that work where you do. Start with a Meeting Circle—a central spot where the whole class can gather to hear a story or share a basic learning concept. Then spend the rest of the day in as many Interest Centers as both space and time allow: sand table, art center, drama center—creativity rules. Adding developmentally appropriate manipulatives to this free-to-grow environment helps build small and large motor skills as well as vivid imaginations!

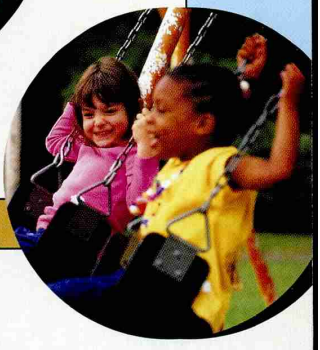
MR. D'S DRAMA CENTER



MS. S'S SCIENCE AND MATH CENTER



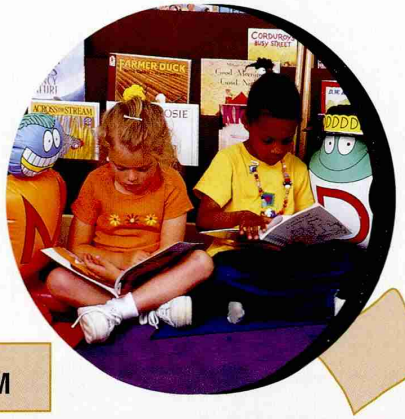
MR. M'S MUSIC AND MOVEMENT



THE GREAT OUTDOORS

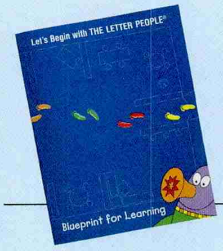
MS. L'S LISTENING CENTER

MS. A'S ABC CENTER

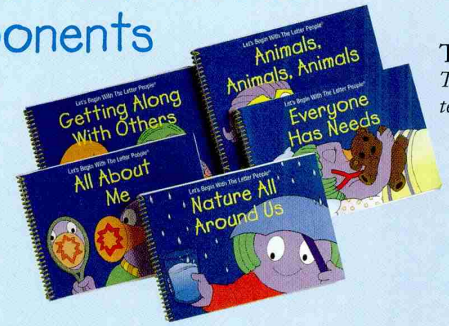


MR. R'S READING ROOM

Let's Begin With THE LETTER PEOPLE Program Components

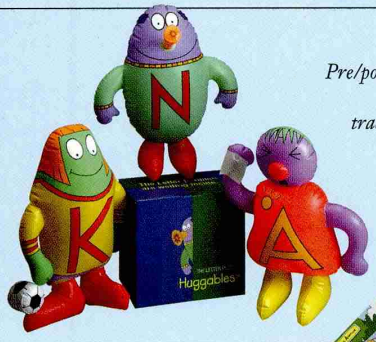


Blueprint for Learning
Program overview

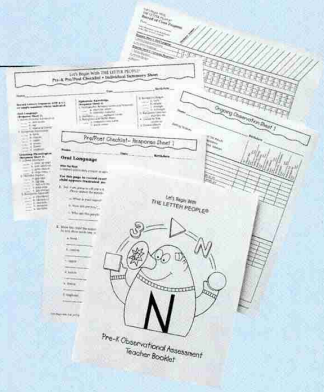


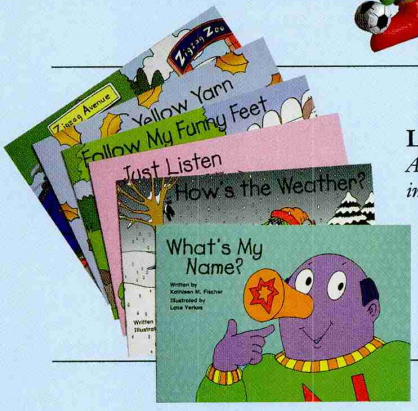
Teacher Resource Books
Thematically organized teaching units

THE LETTER PEOPLE Huggables™
The Letter People in child–size, inflatable format (approximately 20 inches tall; covered by 2–year warranty)



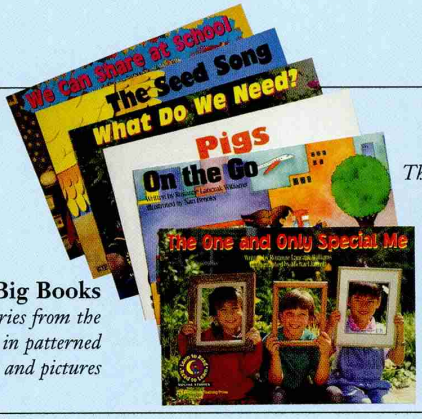
Assessments
Pre/post checklist and ongoing observational forms for tracking child development



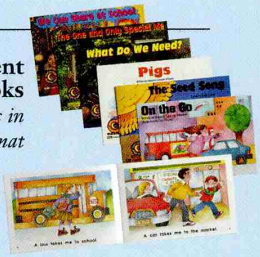


Letter People Big Books
Adventures of the Letter People in patterned text and pictures

Letter People Little Books
The Letter People books in child–size format

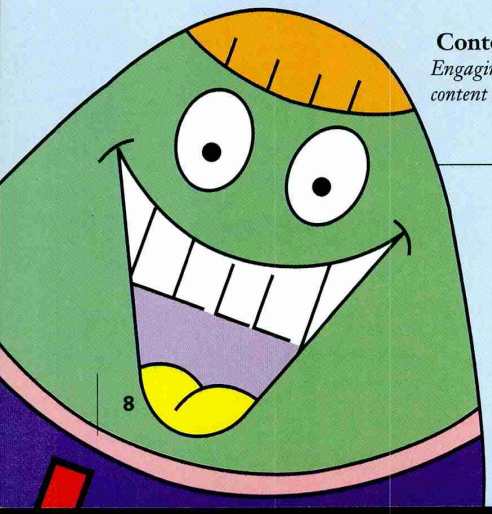


Content Big Books
Engaging stories from the content areas in patterned text and pictures



Content Little Books
The content books in child–size format

Read–Along Tapes
Audio cassettes of Letter People and Content Big/Little Books



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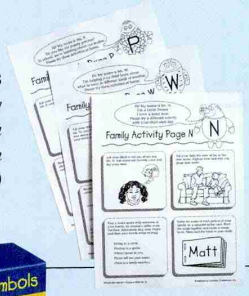
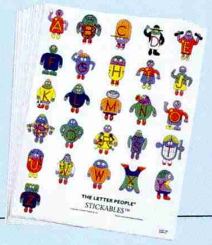
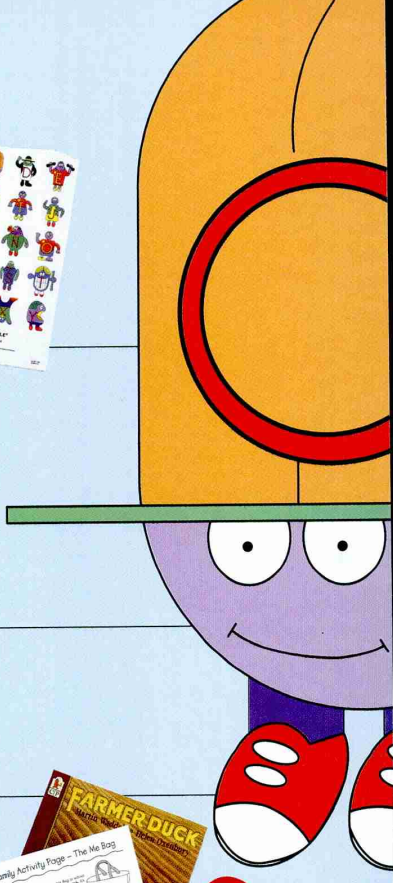
See page 33 for item numbers and prices.

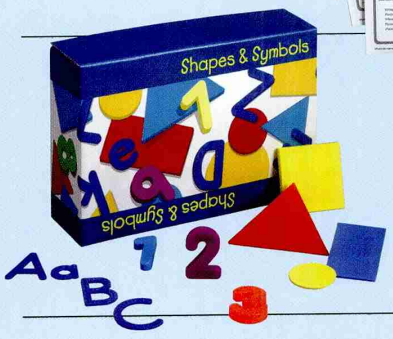
Family Activity Pages
Suggested activities for family members that provide an important home–school connection (English/Spanish)



THE LETTER PEOPLE Stickables™
The Letter People in sticker form to inspire and reward



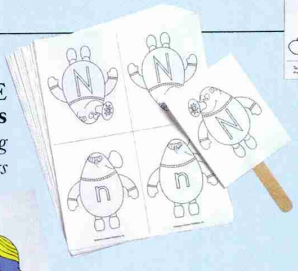




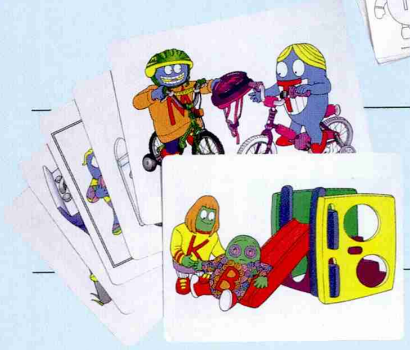
Shapes & Symbols
Three–dimensional capital and lowercase letter forms, numerals, and shapes for children to look at, touch, and manipulate

Teacher Time Savers
Reproducible artwork for use in creating game boards, graph headings, and other items.

THE LETTER PEOPLE Puppet Patterns
Reproducible patterns for making Letter People paper stick puppets



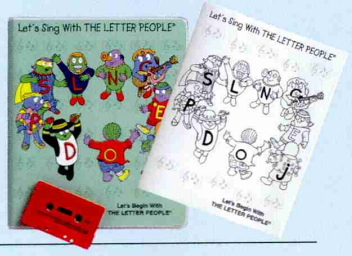
Me Bags™
Tote bags for carrying show–and–tell items to school, in two sizes—large (for students) and small (for Letter People)



Letter People Story Cards
Ten colorful story cards depicting the Letter People in various interpersonal situations. Great for teaching positive conflict resolution.

Song Tapes
Audio cassettes of the Pre–K Songs Let's Sing With THE LETTER EPEOPLE

Song Book
Lyrics to the Pre–K Songs Let's Sing With THE LETTER EPEOPLE (sheet music not included)



Trade Books
Children's literature incorporated in each of the 26 teaching units (See page 23 for a complete list of the 26 titles.)

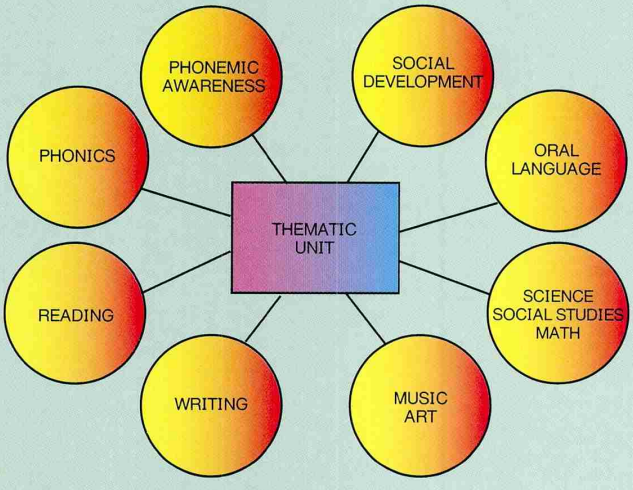
Visit our Web site: www.letterpeople.com
See page 33 for item numbers and prices.

Land of THE LETTER PEOPLE: A balanced literacy program for Kindergarten

Why Enter the Land of THE LETTER PEOPLE?

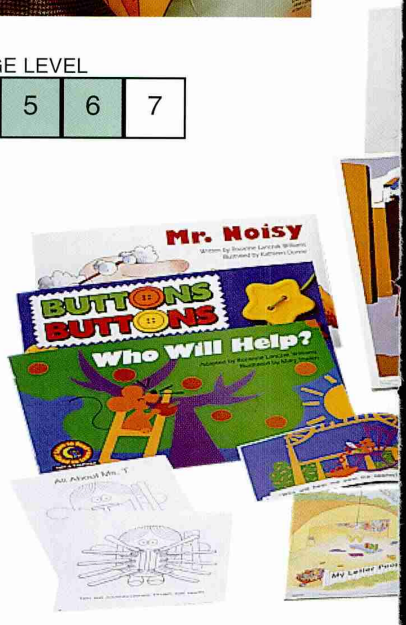
You Can:

- ✔ Create a fun–filled instructional environment that opens the door to imagination and growth.
- ✔ Balance the best of contextualized phonemic awareness and the alphabetic principle with literature–based learning.
- ✔ Enhance your teaching skills with fully tested program components and activities that are easily adapted to your classroom goals.
- ✔ Promote word building, beginning reading, and writing for all children.
- ✔ Introduce your children to 26 enchanting new Letter People friends who will foster their individual success . . . and yours.



AGE LEVEL

3	4	5	6	7

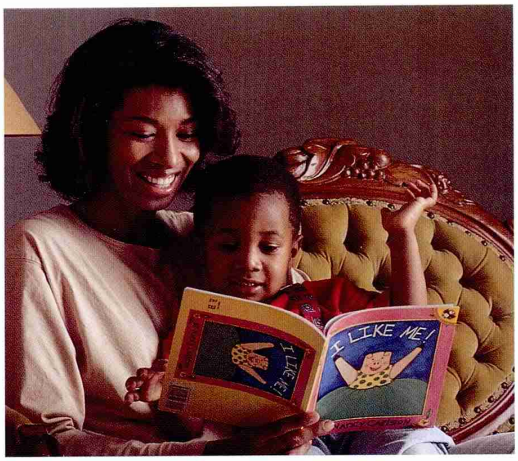


ORDER TOLL FREE 800–227–9120

See page 34 for item numbers and prices.

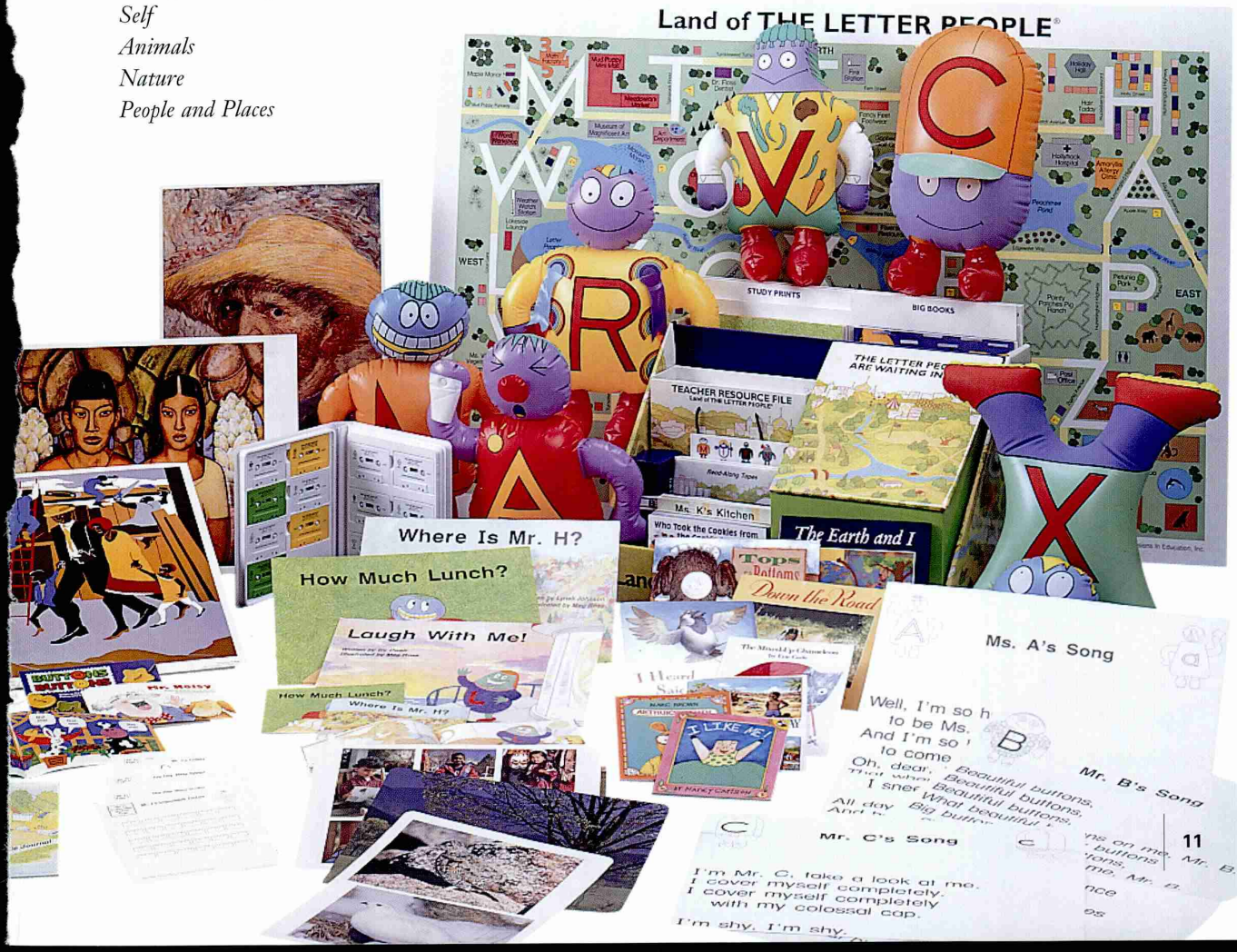
Your Students Will:

- ✔ Develop beginning reading/writing skills based on the semantic, syntactic, and graphophonic cuing systems—emphasizing phonemic awareness and the alphabetic principle.
- ✔ Reinforce social skills through engaging individual, small–group, and whole–class experiences.
- ✔ Connect concepts, ideas, language development, and vocabulary building with the Letter People.
- ✔ Bond with the Letter People to build a literacy foundation that nurtures a life–long love of language and reading.

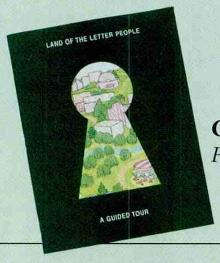


Kindergarten Organizing Themes

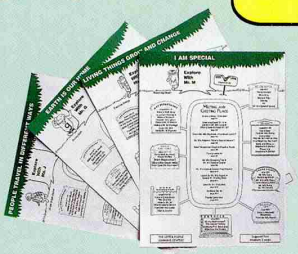
Self
Animals
Nature
People and Places



Land of THE LETTER PEOPLE Program Components

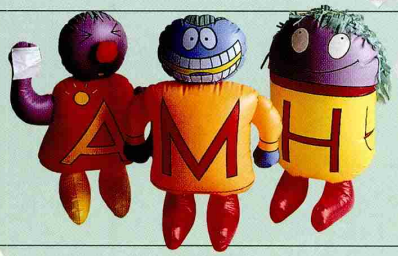


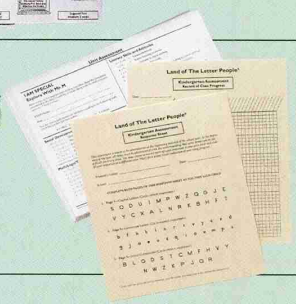
Guided Tour
Program overview



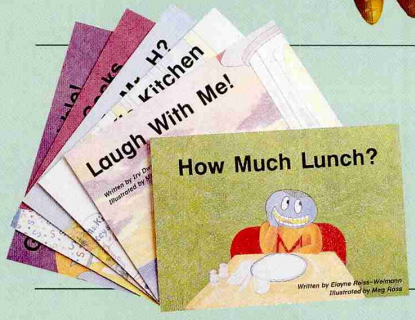
Teacher Resource Units
Complete teaching plans for each theme

THE LETTER PEPOPLE Huggables™
The Letter People in child–size, inflatable format (approximately 20 inchees tall; covered by 2–year warranty)





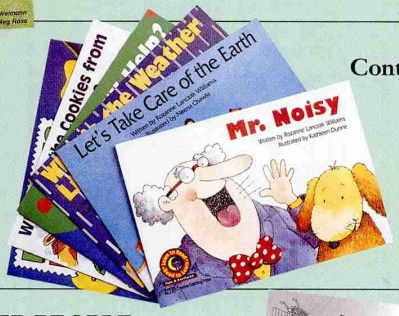
Assessments
Pre– and post–tests and unit assessment checklists to track ongoing literacy development



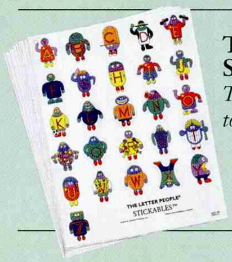
Letter People Big Books
Adventures of the Letter People in patterned text and pictures

Letter People Little Books
The Letter People books in child–size format

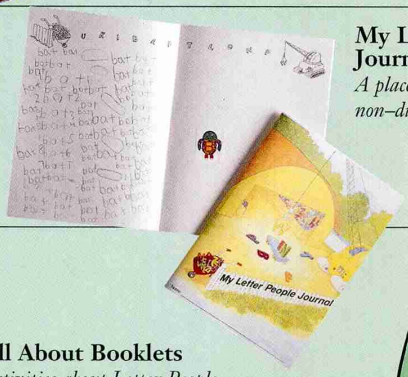
Content Big Books
Fun–filled stories from the content areas in patterned text and pictures



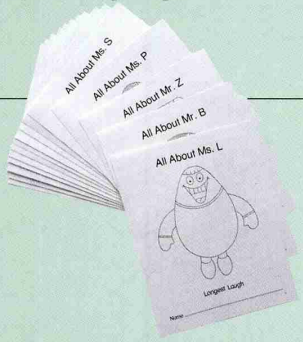
Content Little Books
The content books in child–size format



THE LETTER PEOPLE Stickables™
The Letter People in sticker form to inspire writing and good work



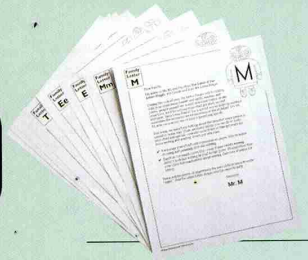
My Letter People Journal
A place for directed or non–directed writing



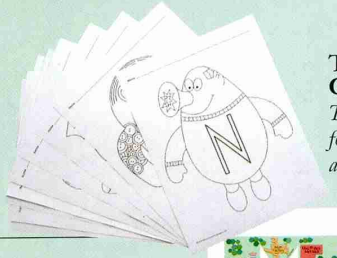
All About Booklets
Activities about Letter People characteristics, sounds, and letters

ORDER TOLL FREE 800–227–9120

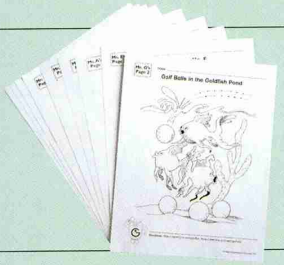
See page 34 for item numbers and prices.



Family Letters
Reproducible letters to family members about classroom activities and suggested extensions (English/Spanish)

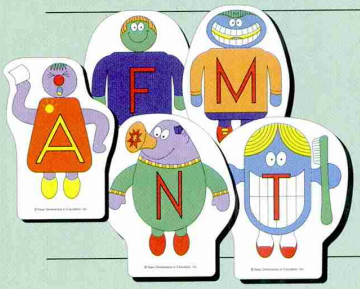


THE LETTER PEOPLE Coloring Masters
The Letter People in reproducible form to color, front (capital letter) and back (lowercase)



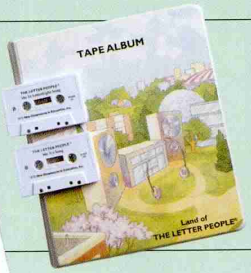
Letter People Pages
Reproducible activity pages for literacy skill development

Floor Map
A map showing where the Letter People live, work, and play



THE LETTER PEOPLE Movables™
The Letter People in miniature form for map activities and word building (stands included)

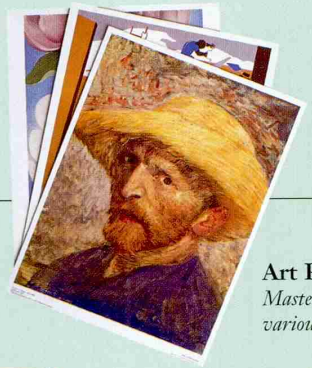
Read–Along Tapes
Audio cassettes of Letter People and Content Big/Little Books



Song Tapes
Audio cassettes of Songs of THE LETTER PEOPLE, Prove It and LetterLight (vowel) songs

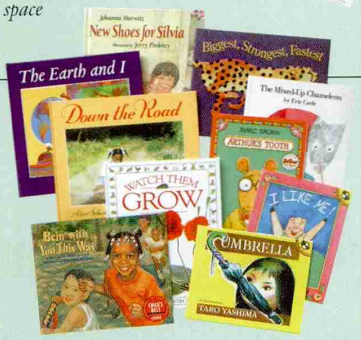
Song Charts
Excerpted text from Songs of THE LETTER PEOPLE for examining sound/text connections

Song Book
Lyrics to the Songs of THE LETTER PEOPLE (sheet music not included)



Art Posters
Masterpieces from various cultures

Study Prints
Prints of seasons, animals, children, and the Earth from space



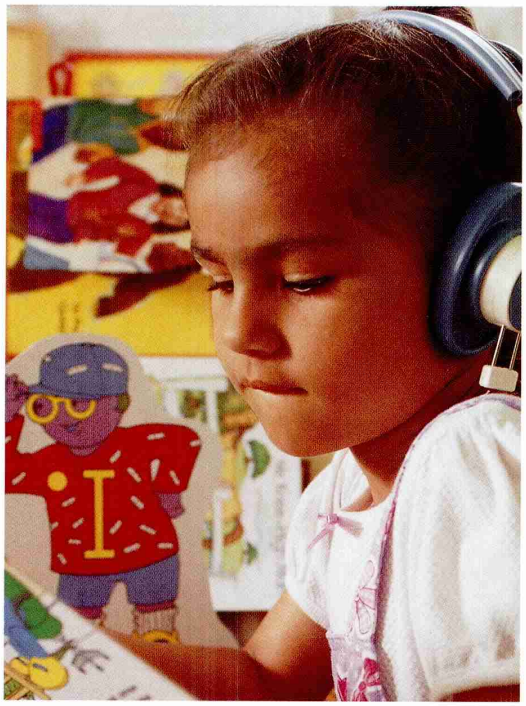
Trade Books
Children's literature incorporated in each theme
(See page 23 for a complete list of the 23 titles.)

Visit our Web site: www.letterpeople.com
See page 34 for item numbers and prices.

NEW PRODUCT! Available Now

Lives of THE LETTER PEOPLE: A Grade One phonics program with a difference

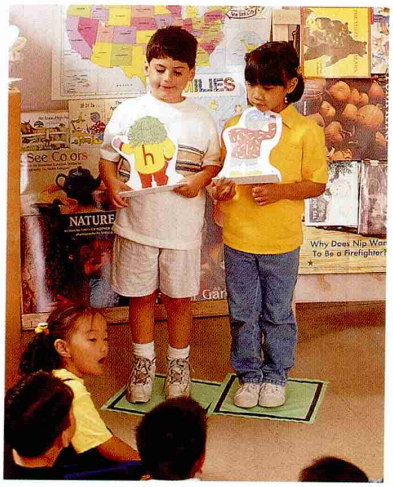
What can Lives of THE LETTER PEOPLE do for you and your first graders?



It Can:

- ✔ Provide phonics and vocabulary support for any first–grade reading program.
- ✔ Give first graders a *fast start* in beginning reading, word–attack strategies, and sight–word vocabulary development.
- ✔ Provide lesson plans that are clear and flexible—teaching short, long, and variant vowels, blends, digraphs, and high–frequency words.
- ✔ Develop a phonemic awareness platform that assures development of phonics skills and reading success.
- ✔ Bring specific principles supported by prominent literacy researchers into your classroom.
- ✔ Teach strategies that make complex phonetic principles fun and easy to understand and apply.

A child finds a word on Ms. T's Poster that starts with Ms. T's tall teeth sound. She marks it with Highlight Tape.

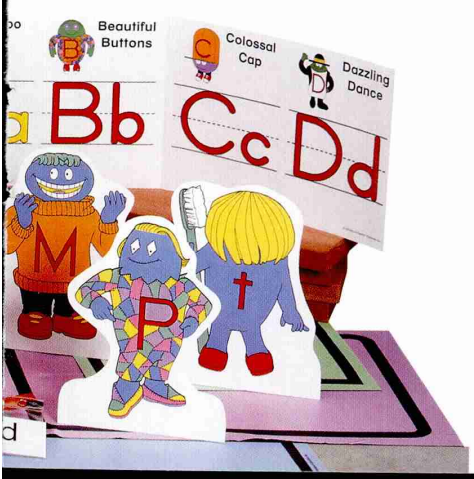


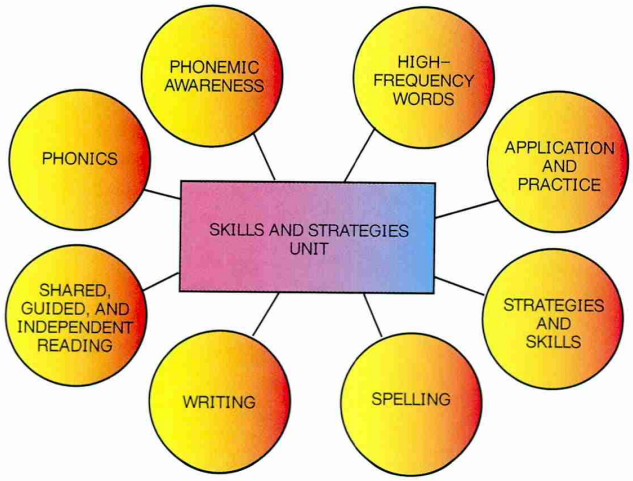
Top right: A first–grade teacher points out Ms. W on The Letter People Alphabet Strip. The class has just highlighted words that start with Ms. W's sound and letter in The Letter People Alphabet Book.

Right: Two first graders stand on Sound Box Floor-Mats holding the Word Workers™ Mr. H and Letter-Light I to form the word hi.

AGE LEVEL

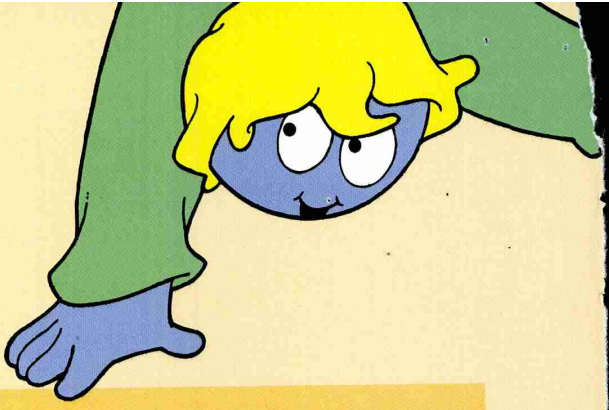
3	4	5	6	7





ORDER TOLL FREE 800–227–9120
See page 35 for item numbers and prices.

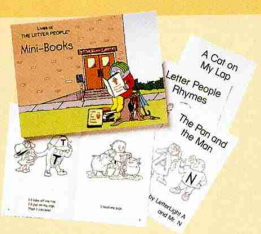
Lives of THE LETTER PEOPLE Program Components



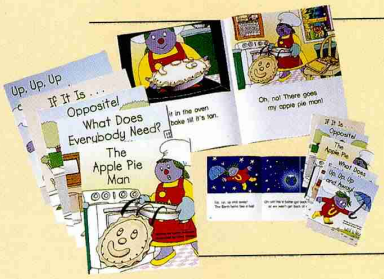
SONGS & STORIES

The Letter People Alphabet Book
A book designed to review letter/sound connections

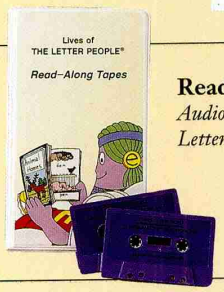
Mini–Books
Decodable books of 4 and 8 pages for reading application



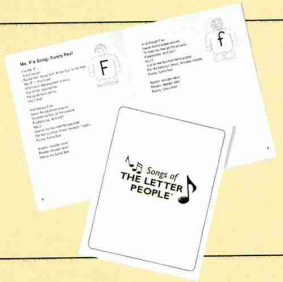
LetterLight™ Big and Little Books
Five stories in Big and Little Book format with engaging, memorable text for shared and independent reading



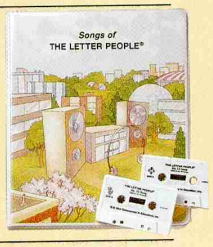
Read–Along Tapes
Audio cassettes of the LetterLight Big/Little Books



Song Book
Lyrics to the Songs of THE LETTER PEOPLE (sheet music not included)

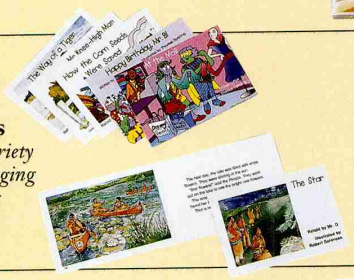


Songs of THE LETTER PEOPLE
Audio cassettes of the songs that bring personality and life to the Word Workers

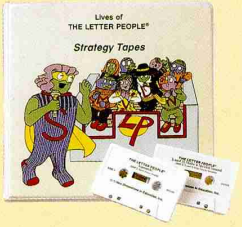


Letter People Posters
Environmental text in a variety of real–life formats for engaging children in reading and text examination

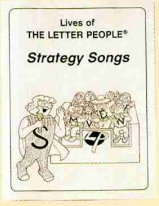
Readables
Ten authentic, decodable stories for application and reinforcement (set includes five of each title)



Strategy Songs
Audio cassettes of reading strategies set to music children will never forget



Strategy Song Book
Lyrics to the strategy songs (sheet music not included)



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See page 35 for item numbers and prices.

CONCRETE OBJECTS

THE LETTER PEOPLE Word Workers™

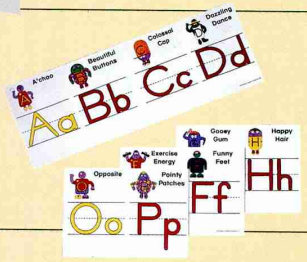
Friends who guide children on the path to reading (approximately 10½ inches tall)

Pocket Chart

A display vehicle for the Teacher Spellables and the Everyday Word Cards

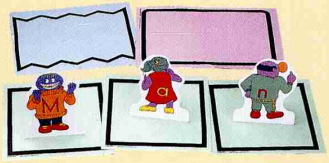
The Letter People Alphabet Strip

Manuscript letters presented two ways, standard on one side and D'Nealian on the other



Teacher Spellables™

The teacher's demonstration device for word–building

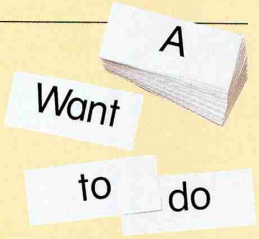


Sound Box FloorMats

Vinyl mats for engaging students physically in the process of building words

Everyday Word Cards

High–frequency words in card form

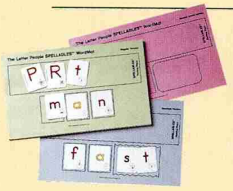


Spellables™

Student letter cards used with the Spellable WordMats

Word Wearables™ with laces

Card holders for wearing the new sight words students have learned (assembly required)



Spellable WordMats

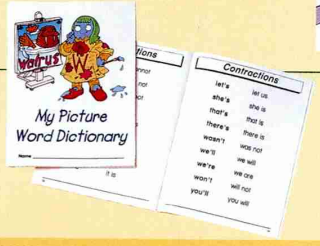
Mats for visualizing and creating words (classroom set of 30)

Highlight Tape

Fluorescent, removable tape for bringing letters, rimes, and words to life

Letter People Pages

Activity sheets for application, practice, and communication with the home



My Picture Word Dictionary

A dictionary for writing, spelling, alphabetizing, and recording words

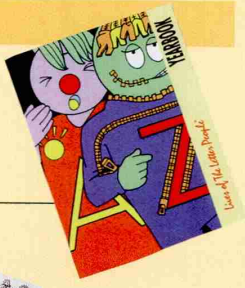
TEACHER RESOURCES

Teacher Resource Units

Clearly defined lesson plans that spell out the instructional process

Yearbook

The instructional framework and overall teaching strategies

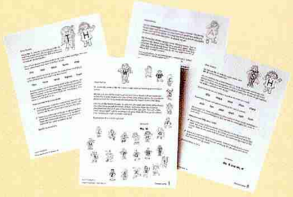


Assessments

Pre– and post–tests and unit assessments for tracking ongoing literacy development

Family Letters

Reproducible letters for keeping parents informed and involved (English/Spanish)



Meets Title I Requirements

Partners in Print™

Partners in Print works for schools by bringing parents through the door.

Partners in Print works for parents by empowering them as they help their children learn to read.

Partners in Print works for children by fostering success as they learn to read with their parents and teachers as **Partners in Print**.

Everything you need

at your fingertips to present these

Twelve Workshops:

1. Opening Night
2. Drawing Meaning From Text
3. Book Selection
4. Conventions of Print
5. Building Self–Esteem
6. Reading Methods
7. Playing With Print
8. The Reading/Writing Connection
9. Praise, Pause, Prompt, and Predict
10. Reading Favorites
11. Reading Extensions
12. The Grand Finale

Phase 1 PREPARE

Follow simple guidelines for using the video and inservice plans to train planning teams. Then publicize the program, and send off the invitations!

Phase 2 IMPLEMENT

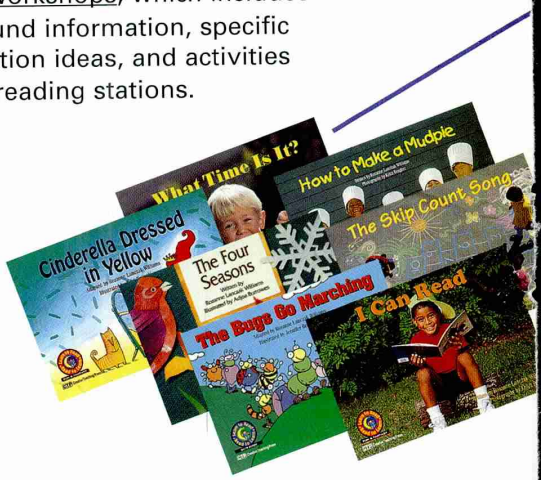
Use step–by–step plans for presenting exciting family workshops, complete with motivating activities, posters, transparencies, and activity sheets.

Phase 3 PRACTICE

Well–prepared with techniques, ideas, and activities, parents and children continue their journey together at home.

Loose–leaf binder—
with step–by–step directions and reproducibles for:

- The Primary Leadership Unit, which trains parents and teachers to conduct workshops at their school site.
- The Planning Team, which plans and conducts workshops.
- Twelve Workshops, which includes background information, specific presentation ideas, and activities for four reading stations.



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A Parent Involvement Program for Beginning Readers that Works!*

Activity posters—
Forty–three color posters with clear directions for reading–station activities

Staff–development video—
a training video for your Leadership Unit and Planning Team
(Approximately 30 minutes)

Overhead transparencies—
Eighteen transparencies for inservice and workshop presenters, using colorful graphics to highlight important concepts

Take–home activity sheets—
Forty reproducible sheets provide a review of simple reading strategies presented at each workshop station. They're the ideal success–builders as parents and children read together at home. Includes recommendations for the best and latest in children's literature.
(Available in Spanish)

Partners in Print Program
(Partners in Print Basic Kit, Library, Companion Materials in English)
10000 . . . . . $1,100.00

Partners in Print Basic Kit
(binder, video, posters, transparencies, home activity sheets)
10001 . . . . . $395.00

Partners in Print Library
(33 big books, 72 little books)
10002 . . . . . $625.00

Partners in Print Companion Materials
10030 . . . . . $80.00

Partners in Print Library

Companion Emergent Readers—

- Participants feel comfortable with the supportive text as it incorporates rhyme, rhythm, and repetition.
- Even participants with limited English or literacy skills can use these books with ease.
- Pictures support the text, so even the earliest readers experience success.

Partners in Print Program—Spanish
(Partners in Print Basic Kit—English, Spanish Library, Spanish Components Package)
10040 . . . . . $590.00

Partners in Print Spanish Library
(18 Spanish little books)
400-18 . . . . . $45.00

Partners in Print Spanish Components Package
(Spanish posters, transparencies, home activity sheets)
10050 . . . . . $150.00

*Partners in Print is the parent–involvement element of the Letter People programs.

Visit our Web site: www.letterpeople.com

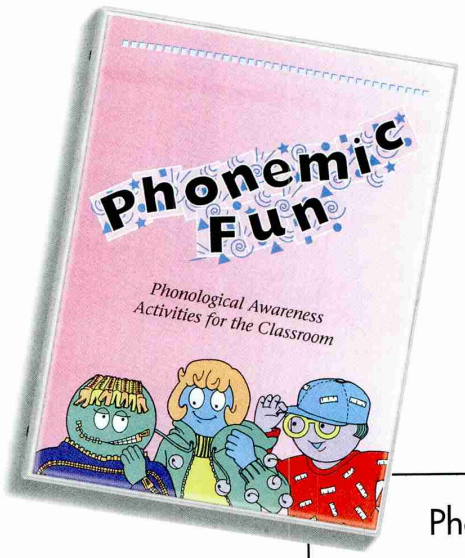
Phonemic Fun

NEW PRODUCT! Available January 2000

What is the number one predictor of early reading success, according to current educational research?

Phonemic Awareness!

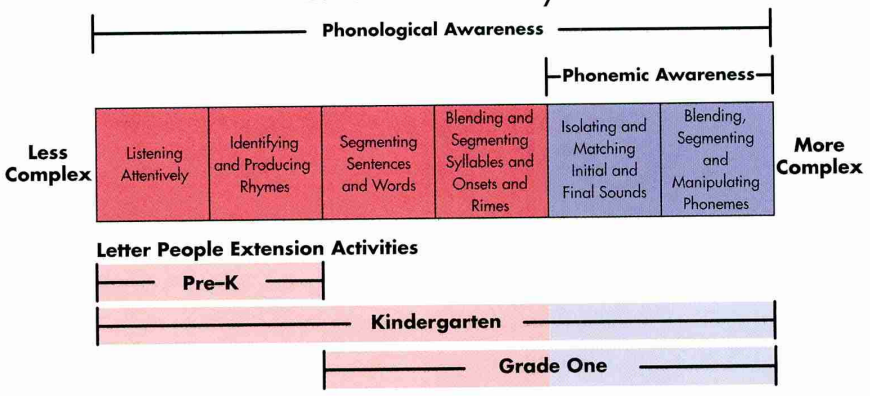
If you're looking for a fun and effective way to help your students develop phonemic awareness, try our brand new Phonemic Fun program!



Phonemic Fun:

- Is an engaging collection of hands–on activities and language games in which children explore, play with, and manipulate sounds.
- Includes over **150 picture cards** to support activities.
- Serves as a complete, stand–alone program or complements the Letter People programs. Extension activities involve the Letter People and their songs.
- Follows a developmental sequence of phonological awareness skills.
- Draws on the very latest research regarding phonemic awareness.
- Employs an easy–to–use, systematic instructional approach with an introduce–practice–extend model.
- Offers a wide variety of easy, brief, FUN activities that afford plenty of repetition and reinforcement.
- Is the only program of its kind to provide a built–in **assessment** showing benchmarks for Pre–K, Kindergarten, and Grade One, as well as an assessment for each phonological awareness task.

Phonological and Phonemic Awareness Tasks Levels of Difficulty



Phonemic Fun
(includes activities, picture cards, and assessments)
081920 $95.00

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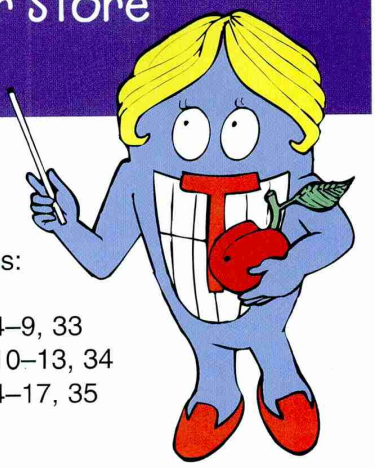
Welcome to
THE LETTER PEOPLE Teacher Store



The Letter People Teacher Store features educational products that can be used across grade levels. If you wish to review and order items geared to a specific grade level, please see the following pages:

Pre–K	Let's Begin With THE LETTER PEOPLE	pages 4–9, 33
Kindergarten	Land of THE LETTER PEOPLE	pages 10–13, 34
Grade One	Lives of THE LETTER PEOPLE	ages 14–17, 35

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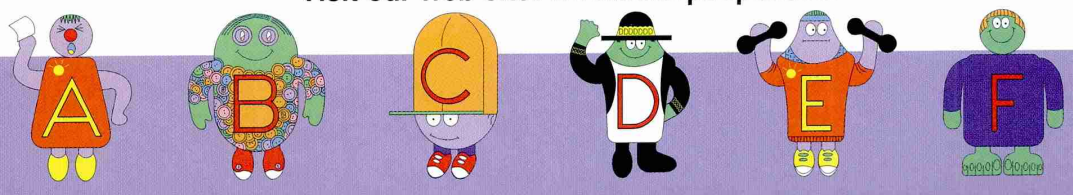
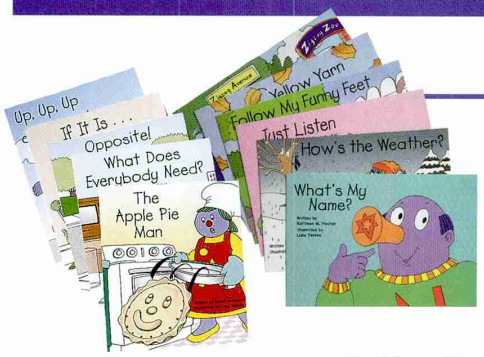
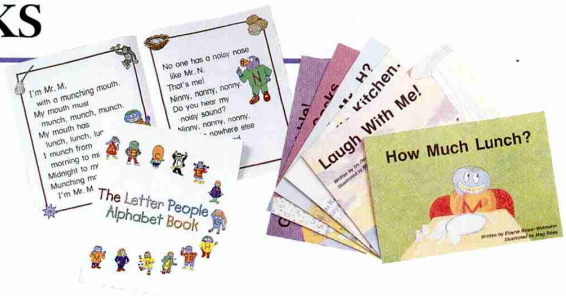
Word Workers™ 27

Visit our Web site: www.letterpeople.com



BOOKS





Letter People Big and Little Books

The adventures of the Letter People in patterned, predictable, rhythmic, repetitive text

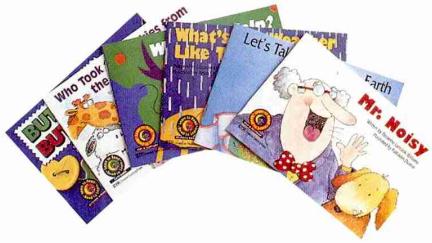
The Letter People Alphabet Book
A *The Apple Pie Man*
E *What Does Everybody Need?*
F *Follow My Funny Feet*
G *Gubble, Bubble*
H *Where Is Mr. H?*
I *If It Is . . .*
J *Just Listen*
K *Ms. K's Kitchen*
L *Laugh With Me!*
M *How Much Lunch?*
N *What's My Name?*
O *Opposite!*
S *Super Socks*
U *Up, Up, Up and Away!*
W *How's the Weather?*
Y *Yellow Yarn Yo–Yo*
Z *Zip to the Zoo*

The Letter People Alphabet Book	083301		$35.00
Letter People Big Book *fill in letter*	081211____ 083211____ 085211____	G, H, K, L, M, S A, E, I, O, U F, J, N, W, Y, Z	$15.95 $15.95 $15.95
Letter People Little Books (5–pack of individual title) *fill in letter*	081221 ____-5 083221 ____-5 085221 ____-5	G, H, K, L, M, S A, E, I, O, U F, J, N, W, Y, Z	$15.50 $15.50 $15.50
Letter People Big Book Collection (set of 17)	081212		$255.00
Letter People Little Book Collection (set of 17)	083222		$52.00

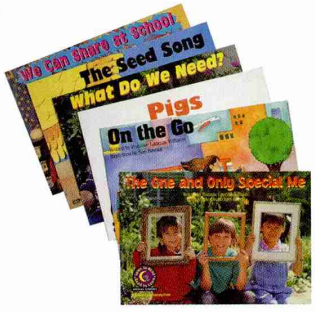
Content Big and Little Books

Delightful stories from the content areas featuring patterned, predictable, rhythmic, repetitive text

Content Big Book—Level 1 (8 pages)	$10.98
Content Little Books—Level 1 (5–pack)	$9.95
Content Big Book—Level 2 (16 pages)	$14.98
Content Little Books—Level 2 (5–pack)	$14.95



Title	Level	Big Book	Little Books (5–pack)
Buttons Buttons	1	3566	3508-5
On the Go	1	3569	3511-5
Pigs	1	3686	3629-5
We Can Share at School	1	3963	3906-5
What Do We Need?	1	3967	3910-5
Who Took the Cookies from the Cookie Jar?	1	3760	3703-5
Let's Take Care of the Earth	2	3576	3532-5
Mr. Noisy	2	3696	3653-5
The One and Only Special Me	2	3980	3937-5
The Seed Song	2	3572	3528-5
What's the Weather Like Today?	2	3575	3531-5
Who Will Help?	2	3698	3655-5



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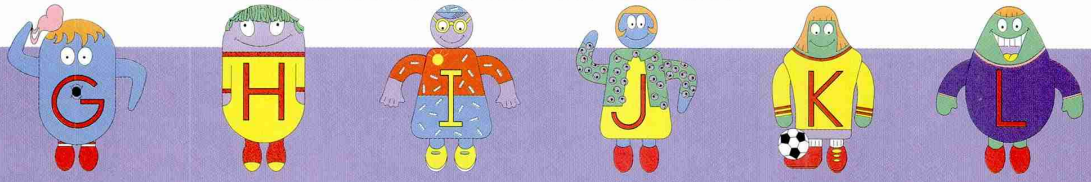


Readables

Engaging text for independent and guided reading

Complete Set (5 each of 10 books) 083331 **$150.00**
5–pack of individual title 083331____-5 *fill in word* **$15.50**

Title	5-pack code	Title	5-pack code
Happy Birthday, Mr. B!	*HAPPY*	*The Way of a Tiger*	*TIGER*
Here and There	*HERE*	*When Coyote Stole Fire*	*FIRE*
What Do Pigs Eat?	*PIGS*	*The Name of the Tree*	*TREE*
At the Mall	*MALL*	*How the Corn Seeds Were Saved*	*CORN*
Mr. Knee–High Man	*KNEE*	*The Star*	*STAR*

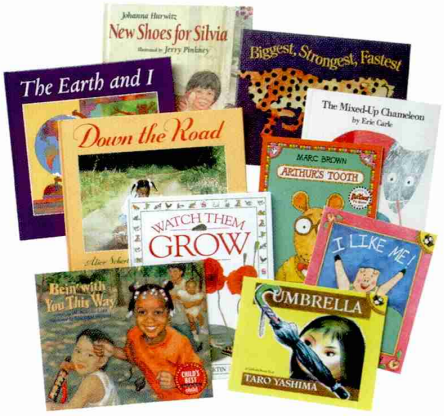
Trade Book Libraries

Classic children's literature that connects to the themes of the Letter People programs

Pre–K Trade Books

Set of 26 085101 **$300.00**

Across the Stream
All Kinds of Children
Bear Gets Dressed
Bernard's Bath
Can I Help?
Clap Your Hands
Dinosaur Roar!
D.W. Rides Again!
Farmer Duck
Flower Garden
From Anne to Zach
From Head to Toe
Good Morning, Good Night
Good Night!
Good Night, Gorilla
Houses and Homes
In the Tall, Tall Grass
Mice Squeak, We Speak
Mouse Mess
My Dog Rosie
My Five Senses
Planets
Rainbow Fish
Sometimes I Feel Like a Mouse
Splash!
What the Sun Sees/What the Moon Sees

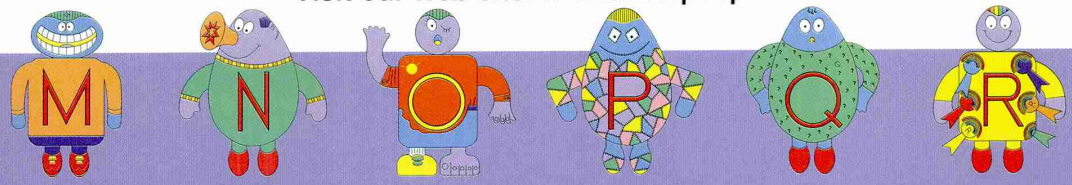


Kindergarten Trade Books

Set of 23 081101 **$250.00**

Arthur's Tooth
Bein' With You This Way
Biggest, Strongest, Fastest
Chipmunk Song
A Country Far Away
The Dinosaur Who Lived In My Backyard
Down the Road
The Earth and I
Earth Circles
I Heard Said the Bird
I Like Me!
If Anything Ever Goes Wrong at the Zoo
The Mixed–Up Chameleon
New Shoes for Silvia
A Rainbow of My Own
Subway Sparrow
Sun Song
This Is the Way We Go to School
Tops and Bottoms
Umbrella
Watch Them Grow
Water
When the Wind Stops

Visit our Web site: www.letterpeople.com



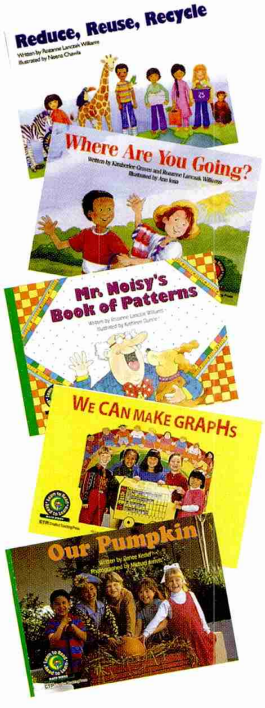
BOOKS (continued)

Letter People Companion Libraries

Content–based reading materials support shared, guided, and independent reading. Each library includes a teacher resource book.
(Level 1—8 pages; Level 2—16 pages)

Pre–K Companion Library (1 each of 26 Big Books) 850–01 $285.00

Title	Level	Title	Level
Barney Bear, World Traveler	1	*Little Green Frog*	1
The Bear Went Over the Mountain	1	*Mr. Noisy's Book of Patterns*	1
Buttons Buttons	1	*Our Pumpkin*	1
The Costume Parade	1	*People Say Hello*	1
Five Little Monsters Went to School	1	*Rain*	1
How Can I Help?	1	*Reduce, Reuse, Recycle*	1
How Many?	1	*See How It Grows*	1
How's the Weather?	1	*We Can Make Graphs*	1
I Am Special	1	*What Comes in Threes?*	1
I See Patterns	1	*What Do You See?*	1
I See Shapes	1	*What's Going On?*	1
Is It Alive?	1	*Whose Forest Is It?*	1
It's Melting!	1	*The World in a Supermarket*	1



Kindergarten Companion Library

Little Book Collection (5 each of 48 titles) 800–01 $598.00
Little Book Sample Set (1 each of 48 titles) 800–48 $135.00

Title	Level	Title	Level
A–Counting We Will Go	2	*Mom Can Fix Anything*	2
All Through the Week with Cat and Dog	2	*Mr. Noisy's Book of Patterns*	1
Barney Bear Gets Dressed	1	*On the Go*	1
Barney Bear, World Traveler	1	*The One and Only Special Me*	2
The Bear Went Over the Mountain	1	*Our Pumpkin*	1
Bears, Bears, Everywhere	2	*People Say Hello*	1
Can You Read a Map?	1	*Pigs*	1
Cat and Dog	2	*Reduce, Reuse, Recycle*	1
City Mouse and Country Mouse	2	*Round and Round the Seasons Go*	2
The Crayola® Counting Book	2	*Safety Counts!*	2
The Giraffe Made Her Laugh	2	*Scaredy Cat Runs Away*	1
Houses	2	*See How It Grows*	1
How Can I Help?	1	*The Seed Song*	2
I Am Special	1	*Spiders, Spiders Everywhere*	2
I Can't Sleep	2	*Under the Sky*	1
I See Patterns	1	*We Can Eat the Plants*	1
I See Shapes	1	*We Can Make Graphs*	1
If a Tree Could Talk	2	*What Happened?*	2
Is It Alive?	1	*Where Are You Going?*	2
It's Melting!	1	*Where Do Monsters Live?*	1
Just Like Me	2	*Where's Your Tooth?*	1
Let's Measure It!	2	*Who Lives Here?*	2
Little Number Stories: Addition	2	*Who's Hiding?*	2
The Magic Money Box	2	*Whose Forest Is It?*	1

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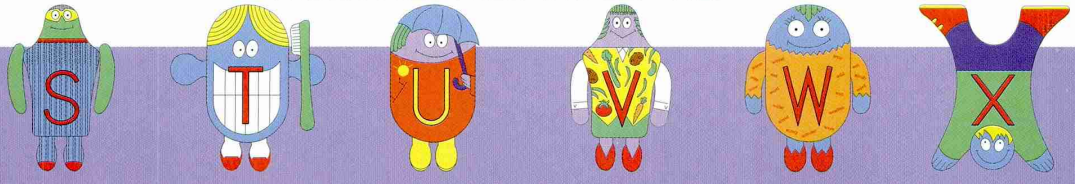


READ–ALONG TAPES

Letter People Tapes

Narration, song, and sound effects to enliven the Letter People Big/Little Books

Consonant set (Pre–K)	F, J, N, W, Y, Z	085309	$38.00
Consonant set (Kindergarten)	G, H, K, L, M, S	081309	$38.00
LetterLight/Alphabet Book set (Grade 1)	A, E, I, O, U/Alpha	083351	$38.00
Individual Letter People Tape (2 stories per tape)	A/Alpha	083352	$13.00
	EI	083353	$13.00
	OU	083354	$13.00
	MH, SL, GK,	081305 ___ *fill in letters*	$13.00
	NW, FY, ZJ	085305 ___ *fill in letters*	$13.00

(For a listing of Letter People book titles, see page 22.)

Content Tapes

Narration, song, and sound effects to enliven the Content Big/Little Books

Pre–K Set		085308	$38.00
Kindergarten Set		081308	$38.00
Individual Content Tape (2 stories per tape)	PB, CT, RV	085305 ___ *fill in letters*	$13.00
	BD, NA, WC	081308 ___ *fill in letters*	$13.00

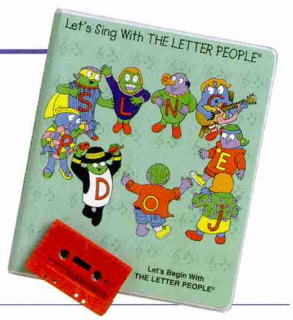
Pre–K
B *We Can Share at School*
C *What Do We Need?*
P *The One and Only Special Me*
R *Pigs*
T *On the Go*
V *The Seed Song*

Kindergarten
A *Who Will Help?*
B *Buttons Buttons*
C *Who Took the Cookies from the Cookie Jar?*
D *Let's Take Care of the Earth*
N *Mr. Noisy*
W *What's the Weather Like Today?*

Letter People and Content Tape Sets

Pre–K Set	085305	$75.00
Kindergarten Set	081305	$75.00
Grade One Set (no Content tapes)	083351	$38.00

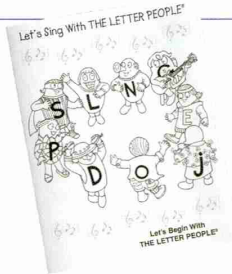
MUSIC and SONG



Pre–K Letter People Song Tapes

These catchy songs—shorter, simpler versions of the Kindergarten Letter People Songs—emphasize the characteristics of the Letter People.

13 Song Tapes (26 Letter People Songs)	085302	$135.00
Individual Song Tape (2 songs)	085302__ __ *fill in letters* AB, CD, EF, GH, IJ, KL, MN, OP, QR, ST, UV, WX, YZ	$12.00

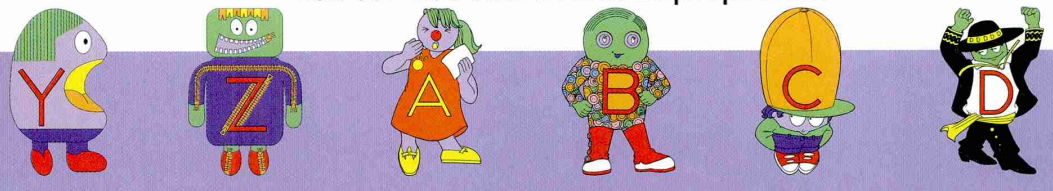


Pre–K Song Book

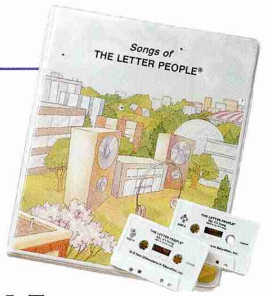
Lyrics for each Pre–K Letter People Song

Song Book (sheet music not included)	085341	$25.00

Visit our Web site: www.letterpeople.com



MUSIC and SONG (continued)



Kindergarten and Grade One Letter People Song Tapes

The Letter People Songs emphasize the characteristics of the Letter People. The LetterLight Songs explain the role of vowels in word building. The Prove It Tapes help children verify that words begin with a particular sound.

Complete Set
(19 Cassettes—26 Letter People Songs, 6 Prove It Tapes, 6 LetterLight Songs)
081300 **$200.00**

13 Letter People Song Tapes
(26 Letter People Songs)
081302 **$135.00**

3 Prove It Tapes
(6 tracks)
081306 **$35.00**

3 LetterLight Tapes
(5 LetterLight Songs, plus LetterLight Finale Song)
081304 **$35.00**

Individual Letter People Song Tape
(2 songs)
081302__ __ *fill in letters* **$12.00**
AB, CD, EF, GH, IJ, KL, MN, OP, QR, ST, UV, WX, YZ

Individual Prove It Tape
(2 tracks)
081306__ __ *fill in letters* **$12.00**
MT, FN, H/Fill-in-the-Blanks version

Individual LetterLight Tape
(2 songs)
081304__ __ *fill in letters* **$12.00**
AI, UO, E/Finale

Letter People Song Book

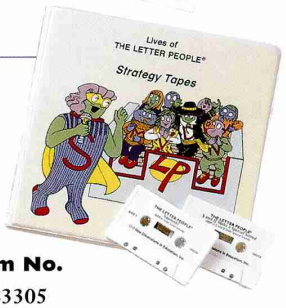
Lyrics for each of the 26 Kindergarten/ Grade One Letter People Songs

Song Book **081341** **$25.00**
(sheet music not included)

Letter People Song Charts

Excerpted text from the Kindergarten/ Grade One Letter People Songs

Set of 26 charts **081310** **$65.00**

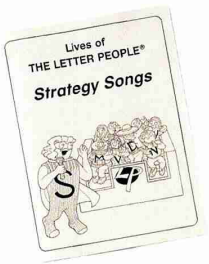


Grade One Strategy Song Tapes

Phonetic principles set to music

Set of 10 tapes **083302** **$100.00**
Individual tapes **$12.00**

Title	Item No.
Word Parts/fill in the blanks version	083305
Word Wearer/Prove It fill in the blanks version	083306
Save Time/fill in the blanks version	083307
Catch a Rime/fill in the blanks version	083308
Squoosh!/Same Name Sound	083309
T and H Make Special Sounds/ S and H Make a Special Sound	083310
C and H Make a Special Sound/ W and H Make a Special Sound	083311
A and R Say "ar"/O and R Say "or"	083312
The "ur" Sound/The Sometimes LetterLight	083313
The Letter People Songs Excerpt Tape	083314



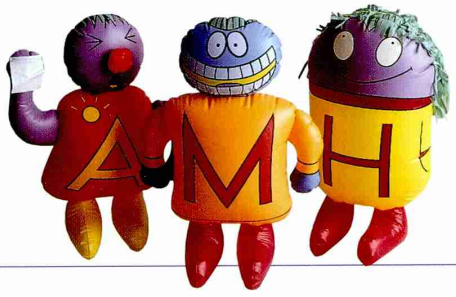
Strategy Song Book

Lyrics to the Strategy Songs

083341 **$15.00**
(sheet music not included)

ORDER TOLL FREE 800–227–9120

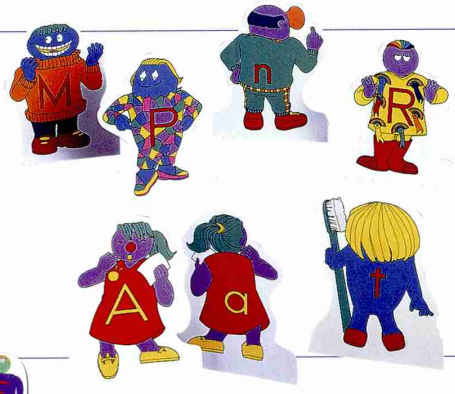
MANIPULATIVES



THE LETTER PEOPLE Huggables™

26 Inflatable Letter People characters for children to hug, talk to, and learn with (approximately 20 inches tall)

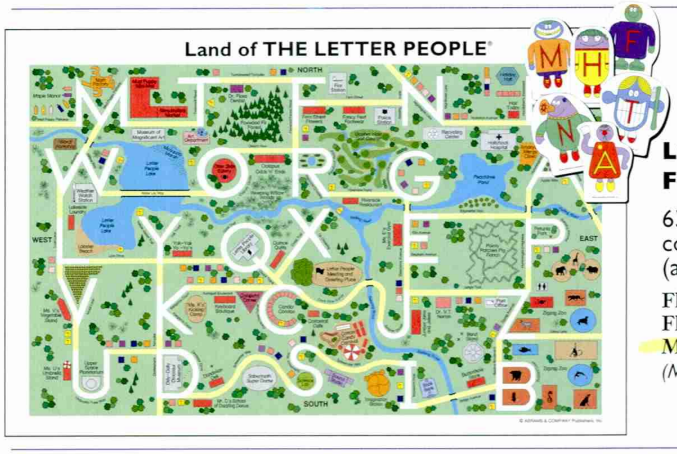
Complete Set	081002		$425.00
Individual Huggable (covered by 2–year warranty)	081001	____ *fill in letter*	$17.25
Pump	012621		$17.95



THE LETTER PEOPLE Word Workers™

Letter People in stand–up action poses made of molded plastic (approximately 10 1/2 inches tall)

Complete set of 27 (including LetterLight Y)	083501	$275.00



Land of THE LETTER PEOPLE Floor Map and Movables™

63x41 1/2–inch map of the Letter People community plus miniature Letter People Movables (approximately 4 3/8 inches tall) with stands

Floor Map and Movables Set	081501	$135.00
Floor Map	081502	$95.00
Movables	081505	$45.00

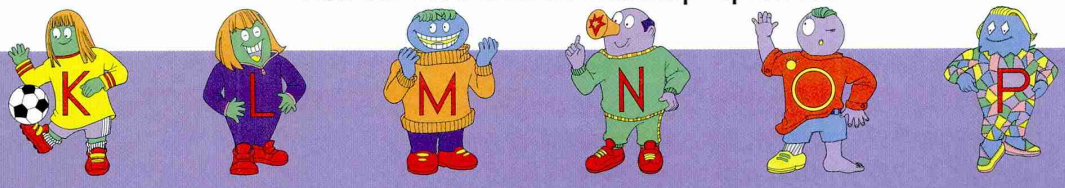
(Movables also fit in the Pocket Chart shown on page 30.)

THE LETTER PEOPLE Stickables™

Letter People stickers to inspire writing and good work (26 stickers per 8 1/2x11–inch sheet)

30 sheets of 26	081871	$38.00
20 sheets of 26	081870	$27.00
10 sheets of 26	081872	$14.50

Visit our Web site: www.letterpeople.com



MANIPULATIVES (continued)

Word Wearables™ with laces

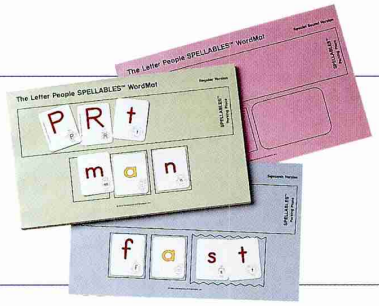
Card holders for wearing the Everyday Words students have learned to read

Set of 30 (assembly required) 083571 $80.00

Spellables™

2x2½–inch letter cards for spelling and manipulating text

Set includes 60 each of 26 letters 083531 $95.00



Spellable WordMats

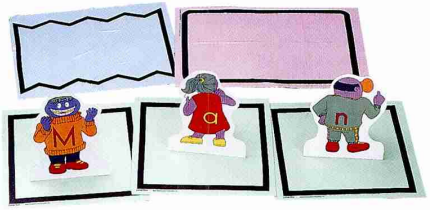
Child–size mats for visualizing and creating words including blends, digraphs, and special sounds

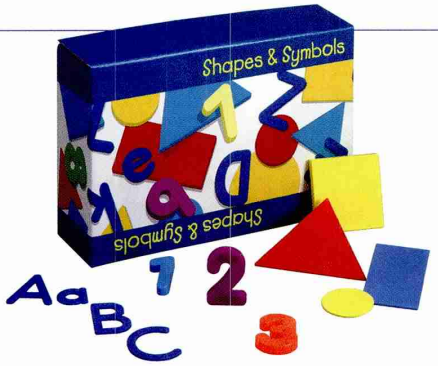
Set of 30 083551 $30.00

Sound Box FloorMats

Vinyl Sound Boxes for engaging children physically in the word building process

Set of 9
(5 Sound Boxes, 2 Squoosh Boxes, 2 Special Sound Boxes) 083581 $20.00



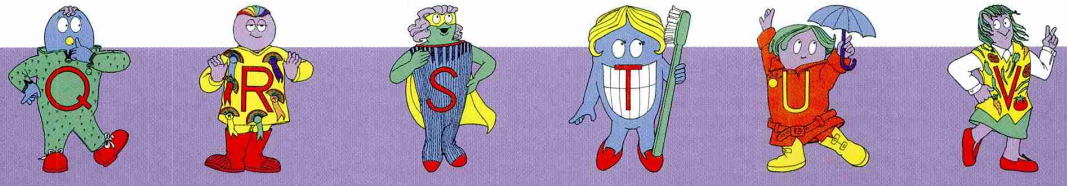


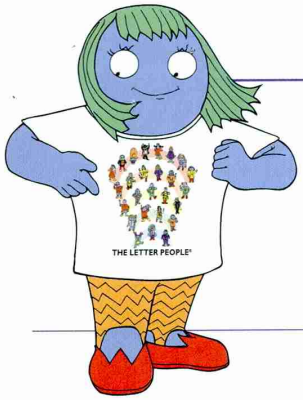
Shapes & Symbols

Three–dimensional capital and lowercase letter forms, numerals, and shapes for children to look at, touch, and manipulate

085511 $85.00

ORDER TOLL FREE 800–227–9120





TEACHER RESOURCES

THE LETTER PEOPLE T-Shirt

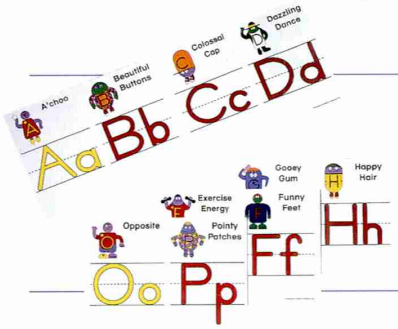
A full–color T–shirt featuring all 26 Letter People

Child Size M (10–12)	082010M	$12.95
Child Size L (14–16)	082010L	$12.95
Adult Size L (42–44)	082020L	$16.95
Adult Size XL (46–48)	082020XL	$16.95

Me Bag™

Tote bag for carrying show–and–tell items to school

Student Me Bag (large)	085562	$20.00
Letter People Me Bag (small)	085561	$15.00



The Letter People Alphabet Strip

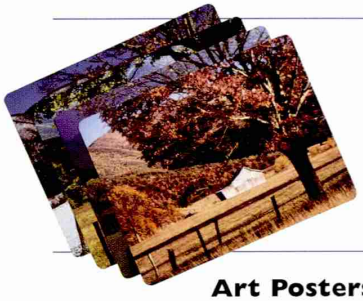
15 foot long alphabet strip with manuscript letters presented in standard form on one side and in D'Nealian on the other

1 Strip	083401	$22.00

Letter People Story Cards

17x13¼–inch colorful story cards depicting the Letter People in various interpersonal situations. Great for teaching positive conflict resolution

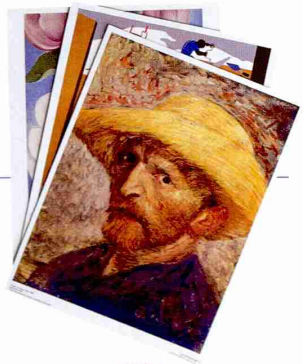
Set of 10	085521	$90.00



Study Prints

17x13¼–inch photo prints depicting seasons, animals, children, and the Earth

Set of 8	081521	$60.00



Art Posters

18x24–inch reproductions of art masterpieces from diverse cultures

Set of 6	081511	$60.00

Visit our Web Site: www.letterpeople.com

TEACHER RESOURCES (continued)

Letter People Posters

Environmental text in real–life formats for engaging children in reading and text examination

Set of 21 posters 083511 $85.00

Highlight Tape

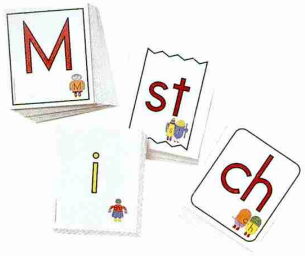
Reusable tape in green and pink for bringing letters, words, and rimes to life

2 Rolls 083521 $12.00

Pocket Chart

43x13–inch pocket chart for displaying Teacher Spellables and Everyday Words

1 Chart 083561 $20.00



Teacher Spellables™

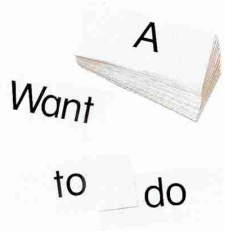
5 1/2x6 1/2–inch letter cards for modeling word building with regular and silent letters, blends, and digraphs

Set of 120 083541 $75.00

Everyday Word Cards

High–frequency words on card stock for use with the Word Wearables and the Pocket Chart

Set of 84 plus punctuation and blank cards 083573 $35.00



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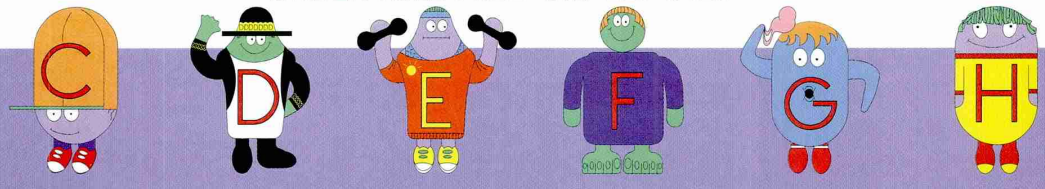
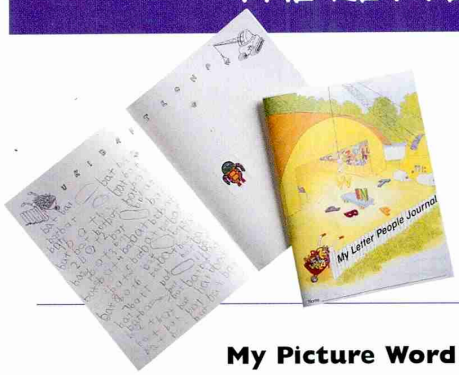


THE LETTER PEOPLE Teacher Store



My Letter People Journal

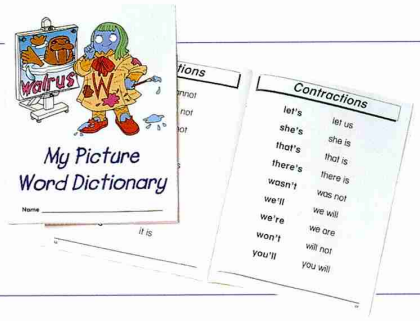
A journal for encouraging free or directed writing

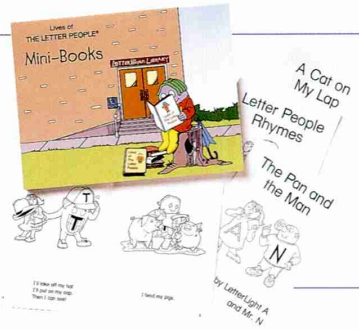
Set of 30	081851	$75.00
Set of 5	081852	$13.50

My Picture Word Dictionary

A child's personal dictionary for writing, spelling, alphabetizing, and recording words

Set of 30	083851	$75.00
Set of 5	083852	$13.50





Mini-Books

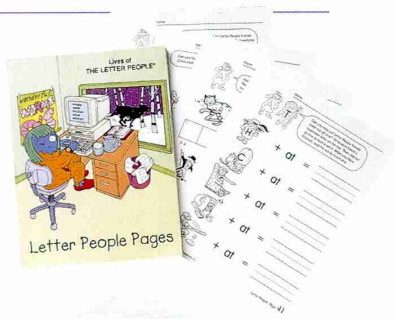
Booklet of 54 decodable "books" of 4 and 8 pages for reading application

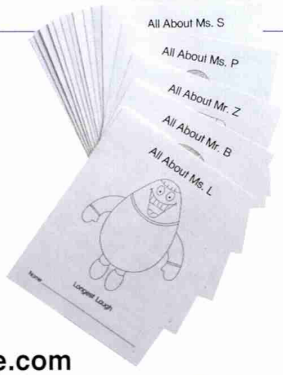
Set of 30	083811	$95.00
Set of 5	083812	$20.00

Letter People Pages

Activity sheets for literacy skill development, application, and practice

Kindergarten Copy Masters (46)	081721	$35.00
First–Grade Copy Masters (160)	083721	$90.00
First–Grade Activity Book (Set of 30)	083725	$125.00
First–Grade Activity Book (Set of 5)	083726	$25.00



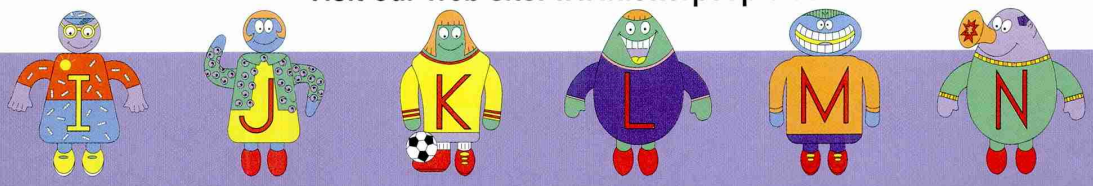


All About Booklets

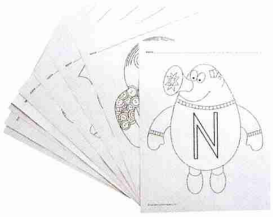
Take-home booklets for problem solving; letter recognition; writing; and "reading" rhymes, tongue twisters, and riddles

Set of 30	081811	$120.00
Set of 5	081821	$22.00

Visit our Web site: www.letterpeople.com



TEACHER RESOURCES (continued)



THE LETTER PEOPLE Coloring Masters

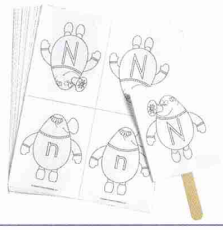
Copy masters with the front and back view of each Letter Person for making a set of stick puppets

Set of 26 081711 $35.00

THE LETTER PEOPLE Puppet Patterns

Reproducible patterns for making Letter People paper stick puppets.

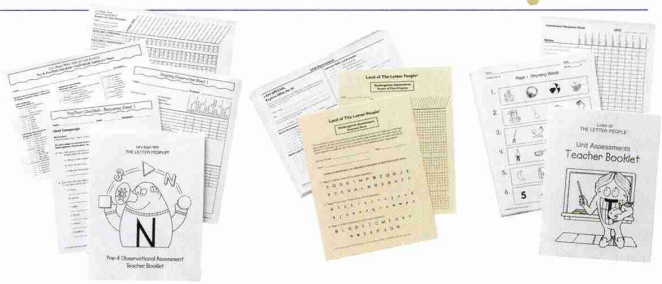
2 each of 26 Letter People	085711	$30.00
20 each of 26 Letter People precut, folded, and ready to use	085711	$75.00



Assessments

Pre–/post–tests plus ongoing assessment for placement and evaluation

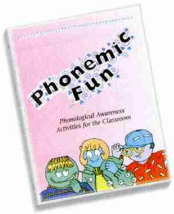
Pre–K Set	085751	$30.00
Kindergarten Set	081751	$35.00
Grade One Set	083751	$50.00



Family Letters

Letters for involving family members in activities designed to support the child's work in school (English/Spanish)

Pre–K Set	085731	$30.00
Kindergarten Set	081731	$30.00
Grade One Set	083731	$20.00

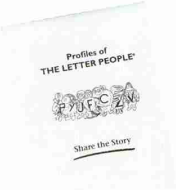


Phonemic Fun

A program of phonemic awareness activities, with extension activities featuring the Letter People

Available January 2000

081920 $95.00

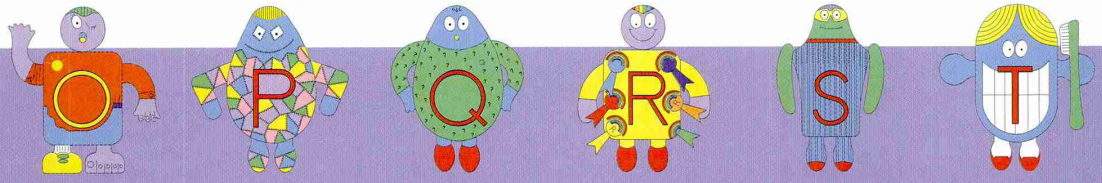


Profiles of THE LETTER PEOPLE

A book detailing the personalities and special features of each Letter Person

081020 $15.00

ORDER TOLL FREE 800–227–9120



Let's Begin With THE LETTER PEOPLE Price List *Pre–K*

	ITEM NUMBER	INDIVIDUAL PRICE	UNIT PRICE	COMPLETE PROGRAM w/ Trade Books #085050	COMPLETE PROGRAM #085000	INTRO SET #085100	BASIC SET #085200
Teacher Resource File	**085900**		**$475.00**	■	■	■	■
Blueprint for Learning	085920	$30.00		■	■	■	■
5 Teacher Resource Books	085901	$435.00		■	■	■	■
Assessments	085751	$30.00		■	■	■	■
84 Teacher Time Savers	085721	$35.00		■	■	■	■
28 Family Activity Pages	085731	$30.00		■	■	■	■
26 Puppet Patterns	085711	$30.00		■	■	■	■
Song Book	085341	$25.00		■	■	■	■
Letter People Huggables™ (set of 26 w/ storage box)	**081002**		**$425.00**	■	■	■	■
Song Tapes (set of 13)	**085302**		**$135.00**	■	■	■	■
Big and Little Books	**085201**		**$260.00**	■	■	■	
6 Letter People Big Books (F, J, N, W, Y, Z)	085211	$93.00		■	■	■	
18 Letter People Little Books (3 of each story)	085221	$55.00		■	■	■	
6 Content Big Books	085231	$77.00		■	■	■	
18 Content Little Books (3 of each story)	085241	$45.00		■	■	■	
Read–Along Tapes (6 LP/6 Content Stories)	**085305**		**$75.00**	■	■	■	
Shapes & Symbols	**085511**		**$85.00**	■	■		
Me Bag™ (Large)	**085562**		**$20.00**	■	■		
Letter People Me Bag™ (Small)	**085561**		**$15.00**	■	■		
Letter People Story Cards (set of 10)	**085521**		**$90.00**	■	■		
Letter People Stickables™ (20 sheets of 26)	**081870**		**$27.00**	■	■		
TRADE BOOK SET (set of 26)	**085101**		**$300.00**	■			
School's Complete Set Price				**$1,550**	**$1,285**	**$1,095**	**$825**
Price of Individual Components				**$1,907**	**$1,607**	**$1,370**	**$1,035**
YOU SAVE!!!				**$357**	**$322**	**$275**	**$210**

INDIVIDUAL COMPONENTS:	ITEM NO.	PRICE		ITEM NO.	PRICE
Individual Huggable	081001___ (A–Z)	$17.25	Letter People Big Book	085211___	$15.95
Pump	012621	$17.95	Letter People Little Books 5–Pack	085211___–5	$15.50
Individual Letter People Song Tape	085302___ ___	$12.00	Content Big Book Level 1 (8 pages)	See pg. 22 for item #.	$10.98
Individual Letter People Read–Along Tape	085305___ ___	$13.00	Content Big Book Level 2 (16 pages)	See pg. 22 for item #.	$14.98
Individual Content Read–Along Tape	085308___ ___	$13.00	Content Little Books Level 1 5–Pack	See pg. 22 for item #.	$9.95
Stickables 10–Pack (10 sheets of 26)	081872	$13.50	Content Little Books Level 2 5–Pack	See pg. 22 for item #.	$14.95
Letter People T–Shirt	See pg. 30 for item #'s and prices.				

Prices are in US Dollars and may vary in Canada.

See pages 8–9 for product photos and descriptions.
See Teacher Store Index, page 21, for more ordering information.

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Land of THE LETTER PEOPLE Price List *Kindergarten*

	ITEM NUMBER	INDIVIDUAL PRICE	UNIT PRICE	COMPLETE PROGRAM w/ Trade Books #080050	COMPLETE PROGRAM #080000	INTRO PACKAGE #080100	STARTER SET #080200
Teacher Resource File	**081900**		**$465.00**	■	■	■	■
Guided Tour	081910	$30.00					
27 Teacher Resource Units	081901	$425.00					
46 Letter People Pages	081721	$35.00					
27 Assessments + pre– and post–tests	081751	$35.00					
26 Coloring Masters	081711	$35.00					
35 Letter People Family Letters	081731	$30.00					
Songs of the Letter People Song Book	081341	$25.00					
Letter People Huggables™ (set of 26 w/ storage box)	**081002**		**$425.00**				
Audio Tape Set	**081300**		**$200.00**				
13 Song Tapes (2 songs each)	081302	$135.00					
3 Prove–It Tapes (2 tracks each)	081306	$35.00					
3 LetterLight Tapes (2 songs each)	081304	$35.00					
Song Charts (set of 26)	**081310**		**$65.00**				
All About Booklets (30 sets of 26)	**081811**		**$120.00**				
Big and Little Books	**081201**		**$275.00**				
6 Letter People Big Books (G, H, K, L, M, S)	081211	$93.00					
18 Letter People Little Books (3 of each story)	081221	$55.00					
6 Content Big Books	081231	$90.00					
18 Content Little Books (3 of each story)	081241	$50.00					
My Letter People Journals (set of 30)	**081851**		**$75.00**				
Letter People Stickables™ (30 sheets of 26)	**081871**		**$38.00**				
Floor Map Set	**081501**		**$135.00**				
Land of The Letter People Floor Map	081502	$95.00					
The Letter People Movables™ + Bases (set)	081505	$45.00					
6 Story Tapes (6 LP/6 Content stories)	**081305**		**$75.00**				
6 Art Posters	**081511**		**$60.00**				
8 Study Prints	**081521**		**$60.00**				
TRADE BOOK SET (set of 23)	**081101**		**$250.00**				
School's Complete Set Price				**$1,886**	**$1,650**	**$1,350**	**$1,050**
Price of Individual Components				**$2,243**	**$1,993**	**$1,625**	**$1,275**
YOU SAVE!!!				**$357**	**$343**	**$275**	**$225**

INDIVIDUAL COMPONENTS:	ITEM NO.	PRICE		ITEM NO.	PRICE
Individual Huggable	081001___ (A–Z)	$17.25	Letter People Big Book	081211___	$15.95
Pump	012621	$17.95	Letter People Little Books 5–Pack	081221___–5	$15.50
Individual Letter People Song Tape	081302___ ___	$12.00	Content Big Book Level 1 (8 pages)	See pg. 22 for item #.	$10.98
Individual LetterLight Song Tape	081304___ ___	$12.00	Content Big Book Level 2 (16 pages)	See pg. 22 for item #.	$14.98
Individual Prove It Song Tape	081306___ ___	$12.00	Content Little Books Level 1 5–Pack	See pg. 22 for item #.	$9.95
All About 5–Pack (5 sets of 26)	081821	$20.00	Content Little Books Level 2 5–Pack	See pg. 22 for item #.	$14.95
Journals 5–Pack	081852	$12.50	Individual Letter People Story Tape	081305___ ___	$13.00
Stickables 10–Pack (10 sheets of 26)	081872	$13.50	Individual Content Story Tape	081308___ ___	$13.00
Additional Movables Set (31)	081505	$40.00	Letter People T–Shirt	See pg. 30 for item #'s and prices.	

Prices are in US Dollars and may vary in Canada.

See pages 12–13 for product photos and descriptions.
See Teacher Store Index, page 21, for more ordering information.

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Lives of THE LETTER PEOPLE Price List *Grade 1*

	ITEM NUMBER	INDIVIDUAL PRICE	UNIT PRICE	COMPLETE PROGRAM w/ Activity Books #083025	COMPLETE PROGRAM #083000	EXPANDED SET #083100	BASIC SET #083200
Teacher Resource File	**083900**		**$525.00**	■	■	■	■
Yearbook	083920	$25.00					
Teacher Resource Units	083925	$495.00					
Letter People Pages (copy masters)	083721	$90.00					
Assessments	083751	$50.00					
Family Letters	083731	$20.00					
The Letter People Word Workers™	**083501**		**$275.00**	■	■	■	
Big and Little Books	**083201**		**$165.00**	■	■	■	
Letter People Alphabet Book	083301	$35.00					
LetterLight Big Books (5 books)	083211	$70.00					
LetterLight Little Books (5 each of 5 books)	083221	$75.00					
Strategy Tapes (set of 10)	**083302**		**$100.00**	■	■	■	
Strategy Song Book	**083341**		**$15.00**	■	■	■	
Mini–Books (30 each of 54 booklets)	**083811**		**$95.00**	■	■	■	
Letter People Alphabet Strip	**083401**		**$22.00**	■	■	■	
Letter People Posters (21)	**083511**		**$85.00**	■	■	■	
Highlight Tape (2 rolls)	**083521**		**$12.00**	■	■	■	
Letter People Spellables™	**083531**		**$95.00**	■	■	■	
Spellables WordMats (set of 30)	**083551**		**$30.00**	■	■	■	
Readables (5 each of 10 books)	**083331**		**$150.00**	■	■	■	
Teacher Spellables™	**083541**		**$75.00**	■	■	■	
Sound Box FloorMats	**083581**		**$20.00**	■	■	■	
Everyday Word Cards/Word Wearables™	**083571**		**$80.00**	■	■	■	
Everyday Word Cards (98)	083573	$35.00					
Word Wearables™ w/laces (set of 30)	083572L	$60.00					
Letter People Song Tapes (26 songs)	**081302**		**$135.00**	■	■	■	
Songs of The Letter People Song Book	**081341**		**$25.00**	■	■	■	
My Picture Word Dictionary (set of 30)	**083851**		**$75.00**	■	■	■	
Read–Along Tapes (5 LetterLight stories, Alphabet Book)	**083351**		**$38.00**	■	■	■	
Pocket Chart	**083561**		**$20.00**	■	■	■	
Letter People Pages Activity Book (set of 30)	**083725**		**$125.00**	■	■	■	
School's Complete Set Price				**$1,575**	**$1,450**	**$1,300**	**$1,050**
Price of Individual Components				**$2,162**	**$2,037**	**$1,744**	**$1,419**
YOU SAVE!!!				**$587**	**$587**	**$444**	**$369**

INDIVIDUAL COMPONENTS:	ITEM NO.	PRICE		ITEM NO.	PRICE
Individual Strategy Tape	See pg. 27 for item #.	$12.00	LetterLight Big Book	083211 ____	$15.95
Mini–Book 5–Pack	083812	$20.00	LetterLight Little Books 5–Pack	083221____–5	$15.50
My Picture Word Dictionary 5–Pack	083852	$13.50	Individual Read–Along Tape	See pg. 22 for item #.	$13.00
Letter People Pages Activity Book 5–Pack	083726	$25.00	Readables 5–Pack	See pg. 22 for item #.	$15.50
Letter People T–Shirt	See pg. 30 for item #'s and prices.				

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See pages 16–17 for product photos and descriptions.
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Ordering Information

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Net school prices shown in this catalog are effective October 1, 1999 and are subject to change without notice.
- Prices are FOB Waterbury, CT, and already reflect publisher's discount.
- **Minimum order—excluding Huggable replacements—is $25.00.**

ISBN
The ISBN prefix for The Letter People is 0-7665.

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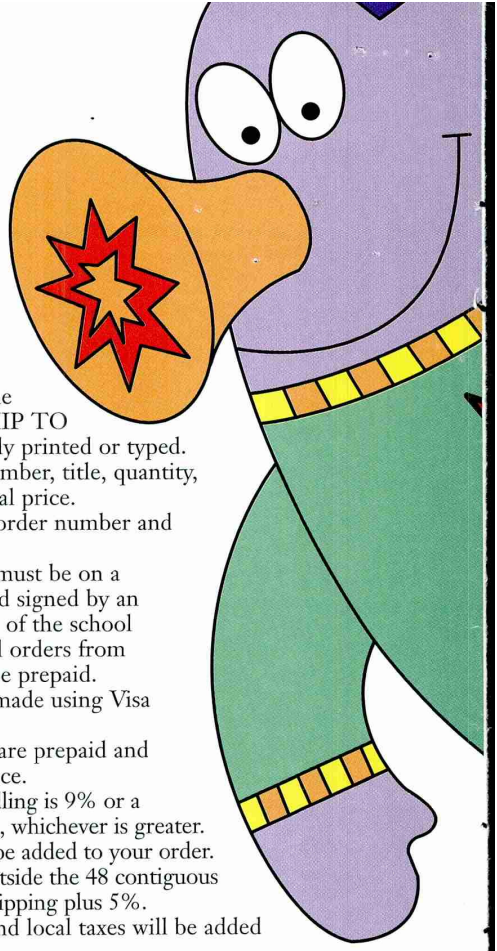
- Telephone orders must be paid at the time of order by Visa or MasterCard.
- Please have the catalog number, title, and quantity of all materials you wish to order in front of you when you call.



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The Letter People® Huggables™ Warranty:
The Huggables are guaranteed against manufacturing defects for a period of two years from the date of initial order with proof of purchase.

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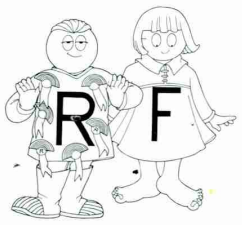
The following guarantee applies to all materials sold by ABRAMS & COMPANY Publishers, Inc., Home of The Letter People.

If you are not entirely satisfied, within 30 days of receipt, you may return all materials that are still in salable condition for refund, credit, or replacement. All materials in sets or packaged format must be returned complete as sold.

For additional information about Letter People programs and products, call our National Teacher Consultant Hotline at 1-800-206-0026 or visit our Web site at www.letterpeople.com.



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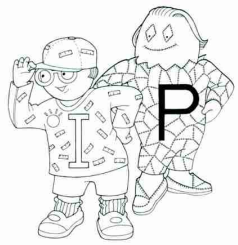

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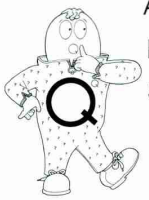
Purchase Order# _____

PAYMENT BY: ❑ Enclosed Check ❑ MasterCard/Visa



Account # _____

Exp. Date _____

Signature _____

Minimum order $25.00

Please total your order in the space provided

Prices effective 10/1/99. Subject to change without notice.

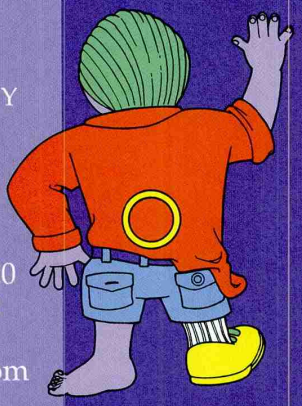
SUBTOTAL	
SHIPPING & HANDLING Please add 9% Shipping & Handling. Minimum S&H charge $5.00	
SALES TAX CA Residents, please add sales tax.	
ORDER TOTAL	

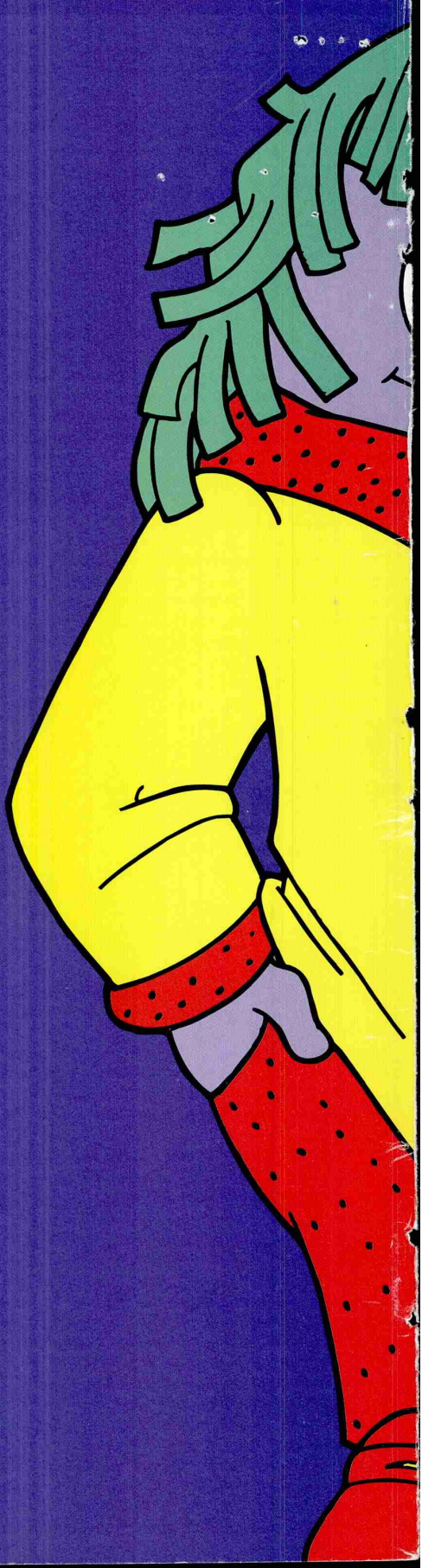
ABRAMS & COMPANY
Publishers, Inc.

P.O. Box 10025
Waterbury, CT 06725

Phone 800–227–9120
Fax 800–737–3322

www.letterpeople.com





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